



ERICSSON

SUMMARY

INVESTOR UPDATE 2016

NOVEMBER 10, 2016 NEW YORK



ERICSSON

JAN FRYKHAMMAR

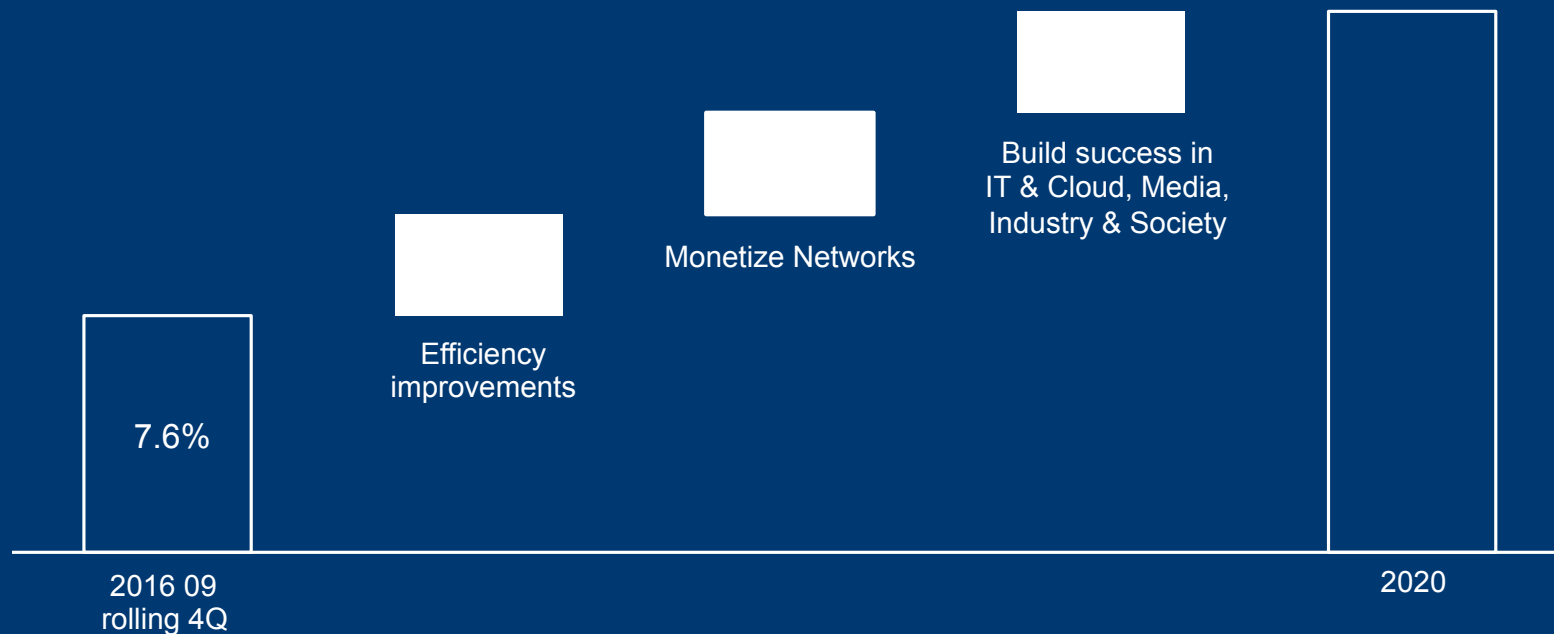
President and CEO

THREE FOCUS AREAS TO DRIVE INCREMENTAL IMPROVEMENTS



ILLUSTRATIVE

Operating margin (incl. restructuring)



This slide contains forward-looking statements. Actual result may be materially different.

NEAR-TERM PRIORITIES



A strong business partner supporting customers' agenda

Secure company performance

Accelerate our transformation

Fine-tune execution of strategies to
capture mid-term growth