

# Ericsson Capital Markets Day

Thursday 7 May

<b>Registration &amp; coffee</b>	<b>8:00 – 9:00 AM</b>
<b>Ericsson today and tomorrow</b>	<b>Carl-Henric Svanberg, President &amp; CEO Tony Melone, Senior Vice President &amp; Chief Technical Officer, Verizon Wireless</b>
<b>Financial update and strategy for value creation</b>	<b>Hans Vestberg, EVP &amp; CFO</b>
<b>Turn-around of Sony Ericsson</b>	<b>Dick Komiyama, President, Sony Ericsson Ulf Lilja, CFO, Sony Ericsson</b>
<b>Establishing a new market leader</b>	<b>Alain Dutheil, CEO, ST-Ericsson Timothy Lucie-Smith, CFO, ST-Ericsson</b>
<b>Lunch</b>	<b>12:00-12:45 PM</b>
<b>Technology shaping the future</b>	<b>Håkan Eriksson, SVP &amp; CTO</b>
<b>Driving the broadband evolution</b>	<b>Johan Wibergh, SVP &amp; Head of Business Unit Networks</b>
<b>Leading the IP-fication</b>	<b>Bert Nordberg, EVP &amp; Chairman of Redback and Entrisphere</b>
<b>Ericsson - the trusted business partner</b>	<b>Jan Frykhammar, SVP &amp; Head of Business Unit Global Services</b>
<b>Creating multimedia growth</b>	<b>Jan Wäreby, SVP &amp; Head of Business Unit Multimedia</b>
<b>Ericsson in five years</b>	<b>Carl-Henric Svanberg, President &amp; CEO</b>
<b>Mingle and Refreshments</b>	<b>4:00 – 5:00 PM</b>

# Ericsson Capital Markets Day Technical Seminars – Concurrent Sessions

## Friday 8 May

<b>Registration &amp; coffee</b>		<b>8:00 – 8:30 AM</b>
<b>"Why the Mobile Phone is our Best Weapon to Fight Poverty, Pandemics and Climate Change"</b>	<b>Professor Jeffrey Sachs, Director of the Earth Institute, Columbia University, and Special Advisor to UN Secretary-General Ban Ki-moon</b>	
<b>ST-Ericsson</b>	<b>Jörgen Lantto, CTO ST-Ericsson</b>	
<b>Evolve the Voice Business</b>	<b>Michael Axelsson, Head of Product Marketing, Core &amp; IMS, BU Networks Jaco Fourie, Director Development Business &amp; Strategy, Revenue Mgmt, BU Multimedia</b>	
<b>Mobile Backhaul Solutions: Addressing the Capacity Crunch</b>	<b>Don McCullough, Head of Product Marketing, Broadband, BU Networks</b>	
<b>Professional Services</b>	<b>Mats Agervi, Head of Marketing &amp; Sales, Product Portfolio, Professional Services, BU Global Services Valter D'Avino, Vice President Managed Services, Professional Services, BU Global Services</b>	
<b>The Evolution of Telecom &amp; Internet</b>	<b>Håkan Djuphammar, Vice President Architecture &amp; Portfolio, Group Function R&amp;D</b>	
<b>Maximize Value from Transformation &amp; IPTV</b>	<b>Arpit Joshipura, Vice President Strategy &amp; Market Development, Group Function Sales &amp; Marketing</b>	
<b>Evolve the Mobile Broadband Business</b>	<b>Oscar Gestblom, Manager Tactical Marketing, BU Networks Martin Ljungberg, Product Manager, Mobile Broadband, BU Networks</b>	
<b>Close</b>	<b>4:30 PM</b>	