

Ericsson Capital Markets Day, Stockholm November 7, 2003

Time	Area	Speaker
08.00 – 09.00	Registration at Clarion Hotel	
09.00	Opening remarks	<i>Henry Sténson</i> , Senior Vice President Communications
	Achieving Operational Excellence	
	Strategic assessment	<i>Carl-Henric Svanberg</i> , President & CEO
	A changing company	<i>Per-Arne Sandström</i> , First Executive Vice President and Deputy CEO
	Sales & Marketing	<i>Bert Nordberg</i> , Vice President and General Manager, Business Unit Systems
	Financials	<i>Karl-Henrik Sundström</i> , CFO
10.25 – 10.45	Q/A	
10.45 – 11.15	Coffee Break	
		<i>Katsumi Ihara</i> , President Sony Ericsson Mobile Communications
	Q/A	
11.50 – 13.15	Lunch	
	Building the Future Today	
	Market trends and product strategies	<i>Torbjörn Nilsson</i> , Senior Vice President, Marketing and Strategic Business Development
13.50 – 14.00	Q/A	
	Research & development strategies	<i>Håkan Eriksson</i> , Vice President and General Manager for Research and Development
14.35 – 14.45	Q/A	
	Summary and Q&A	
	Closing remarks	<i>Carl-Henric Svanberg</i> , President & CEO
14.45 – 15.15	Q/A	<i>Carl-Henric Svanberg</i> <i>Per-Arne Sandström</i> <i>Bert Nordberg</i> <i>Torbjörn Nilsson</i> <i>Håkan Eriksson</i>