FAQ ERICSSON DIVIDEND FEE

Is there a fee to be paid by ADS holders in respect of cash dividends?
Yes, beginning in 2014, ADS holders who receive a cash dividend will be charged $0.02 per ADS per distribution. This fee will be deducted from your cash dividends.

Why are shareholders being charged an additional fee on their dividend payment?
There are a number of costs associated with maintaining the NASDAQ ADS listing and SEC registration, including Sarbanes-Oxley related expenses, SEC requirements and administering the ADS facility. Ericsson intends to use the fees it receives to offset, in part, these costs.

Why are additional fees being introduced now?
It is increasingly standard practise for depositary banks to charge ADR shareholders a dividend fee of $0.02 per ADR. In recent years, a number of companies with NASDAQ and NYSE listed ADRs have introduced dividend fees and/or increased fees. Ericsson has taken the decision to follow this trend based on the costs associated with maintaining the program (as described above).

How is the dividend fee determined?
The divided fee is stipulated in the Deposit Agreement between the depositary bank and the company based upon industry standards. The Deposit Agreement is filed with the SEC and is readily accessible by the public.

What do I do if I do not wish to pay the dividend fee but still wish to retain a shareholding in Ericsson?
ADR shareholders can convert their ADRs to B shares denominated in Swedish Krona and quoted on the NASDAQ OMX Stockholm by contacting their broker and requesting a cancellation of their ADRs. Shareholders will need to have a local brokerage account in order to custodize the B shares as no physical share certificates are available. Note that future dividend payments will then be made in Swedish Krona so conversion costs into US dollars need to be considered.

What are my rights as an ADS holder?
ADS holders are generally entitled to the same rights as the underlying shareholders, subject to the terms specified on the ADR certificate.

What Company documentation do ADS holders receive?
ADS holders receive the Annual Review and Summary Financial Statement issued to holders of Ordinary Shares upon request from the Company. A copy of the latest Annual Report can be obtained by
Ordering hard copy online: https://secure.wilinx.com/asp/NA012918/hqgold/NA012918_search_ENG.asp?target=NA012918
Ordering hard copy by calling the following toll-free number: 888-301-2504
When are dividends paid?
The dividend payment is subject to AGM approval on April 11, 2014. The local dividend payment date is April 23, 2014 and the ADR payment date would be within 5 business days of the Swedish Payment date.

ADS holders are generally eligible for all dividends or other entitlements attaching to the underlying shares of Telefonaktiebolaget LM Ericsson and receive all cash dividends in US dollars.

For further information:
Contact details for registered ADR Holders:
Deutsche Bank Shareholder Services
American Stock Transfer & Trust Company
Email: DB@amstock.com
Toll-free number: (800) 937-5449
Direct Dial: (718) 921-8124
https://www.adr.db.com/drweb/dr_details.html?identifier=2316

www.ericsson.com/
http://www.ericsson.com/thecompany/investors/shareholder-information

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, businesses and societies to fulfil their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world’s mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.8 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.