THIS IS ERICSSON
Global connections – Local commitment
Communication is changing the way we live and work. Ericsson plays a key role in this evolution, using innovation to empower people, business and society.

We provide communications networks, telecom services and support solutions, making it easier for people all over the globe to communicate.

ABOUT US
- Approximately 40 percent of the world’s mobile traffic passes through network equipment supplied by us
- The networks we support for operators serve more than 2.5 billion subscribers
- We provide managed services for operators that serve more than 1 billion subscribers.
- We have 37,000 granted patents, comprising one of the industry’s strongest portfolios
- We have over 65,000 services professionals
- We have customers in more than 180 countries
- We have been in the telecoms market for 139 years
- We are ranked number 1 in Mobile infrastructure, OSS and BSS, Telecom services and TV platforms

KEY FACTS
- FOUNDED: 1876
- HEADQUARTERS: Stockholm, Sweden
- PRESIDENT AND CEO: Hans Vestberg
- EMPLOYEES: 118,000 in December 2014

- NET SALES: SEK 228.0 billion in 2014 (USD 33.1 billion in 2014)
- OPERATING MARGIN: 7.4% in 2014
- OPERATING INCOME: SEK 16.8 billion in 2014
- NET CASH: SEK 27.6 billion in 2014

- SHARES: Class A and Class B shares, traded on Nasdaq Stockholm
  American Depository Shares (ADS), traded on NASDAQ, New York

A Networked Society where every person and every industry is empowered to reach their full potential.

HANS VESTBERG, PRESIDENT AND CEO
Technology is transforming the world we live in. It’s bringing change where change is most needed, reigniting and reconnecting. It’s blurring borders, fostering talent and reinventing industries.

We do our part by bringing positive change for both customers and the world around us. We use our experience and expertise to make an impact – to use technology for good. We’re proud to help reconnect refugees with their loved ones, help bring education to those without, and to connect the unconnected.

Yet as the technology and opportunities continue to evolve, so do challenges – ranging from freedom of expression and security, to a basic right to privacy. Our aim is to act with responsibility, accountability and transparency as we help to build the Networked Society.

In this work it’s not about holding all the answers, it’s about knowing the right questions to ask. We’ve seen, experienced and enabled all types of change and together with our partners, we’re creating value for society, helping to address global challenges and managing risks.

We’ve been reinventing communication for over a century, staying true to our founder’s belief that communication is a basic human need and should be available for all. And that’s what we’ll continue to do.

In the last few years there have been major changes to the ways we communicate, work and are entertained. Broadband, mobility and the cloud connect people and places, as well as applications and devices. By 2020 we envisage a world with more than 50 billion connected devices. Anything that can benefit from a connection will have one, to the advantage of people at work, at home and during their free time. We call it the Networked Society.

In this new era of mobility people will always be connected, whether it is to other people through smartphones, tablets or laptops, or to machines and devices in the world around them. The Networked Society has endless opportunities.

Technology enables us to interact, innovate and share knowledge in entirely new ways – creating a dynamic shift in mindset. People will be empowered, business and society will be more connected than ever. At Ericsson we explore these possibilities.

Telecommunications can contribute to a more carbon-lean society. People can reduce travel by communicating remotely, reducing environmental impact. At the same time, Ericsson is working to make networks as energy-efficient as possible.

We will see major changes in many industries as people realize the opportunities of the Networked Society. Utility companies are already looking into giving us control of power consumption in our homes. Hospitals and health care explore remote health monitoring of patients. And technology and IT companies support industries to modernize their processes with Information and Communication Technology (ICT).
GLOBAL SCALE AND SKILLS

We have been present in most of our markets for more than 100 years, building close long-term customer relationships. By maintaining local competence and working closely with operators, we can better understand their businesses, objectives and technology needs. Our significant scale advantage and our ability to offer end-to-end solutions enable us to be a true partner to our customers. We serve more than 500 customers, among them the largest telecom operators in the world, and an increasing number of non-operator customers.

TECHNOLOGY AND SERVICES LEADERSHIP

Innovation is an important element of our culture. It is the foundation for our competitiveness and it is key to our future success. We have a long history of pioneering efficient and high-quality telecommunications technologies, reflected in one of the industry’s largest patent portfolios. Through early involvement in new technologies and a strong contribution in the creation of open standards, we are often first-to-market when it matters with new solutions – a distinct competitive advantage.

Mobile communication has changed how we live our lives. The way we communicate is becoming enriched with higher speeds and exciting new services, both at home and at work. Ericsson plays a key role in making this happen. We provide telecom operators with equipment and services for their networks. We help operators meet the increasing demand for higher capacity, lower costs and new services.

Technology and services leadership go hand in hand. As networks become more complex and often include products from several suppliers, our business is becoming more service driven. Operators look for long-term services partnerships with companies such as Ericsson for support in every aspect of their business. Our involvement spans from consulting and network design to systems integration, and network operation and support.

EMPOWERING PEOPLE, BUSINESS AND SOCIETY

We provide telecom operators with equipment and services for their networks. We help operators meet the increasing demand for higher capacity, lower costs and new services.
WORKING WITH US

As an Ericsson employee you'll have every opportunity to make a difference and see your efforts through to completion. No matter what your profession, you’ll find a challenging, motivating and rewarding environment.

Ericsson has a proven track record, and as the world leader in our industry we are constantly seeking and developing new business areas. We’re living our vision and focus on thought leadership in our industry.

Ericsson is established all over the world and provides opportunities not only geographically but also for personal development. We offer a performance-driven career and expect our employees to show business mindedness, be responsive to customer needs and take responsibility with accountability.

We have an open, non-hierarchical culture and an engaging environment where people contribute their thoughts and ideas to the Ericsson team. We are driven by goals rather than tasks, which provides the flexibility for work-life balance.
Our business involvement extends from technology research, through development of networks and applications, all the way to running and evolving customers operations.

NETWORKS
Network infrastructure supporting mobility, broadband and the cloud, provides the fundamentals for people to communicate. Increasing mobile data traffic, internet use and new Internet of Things (IoT) applications create demand for high-performing and cost-efficient networks that deliver the best user experience. Ericsson provides the network infrastructure needed for mobile and fixed communication, including 2G, 3G, LTE and future 5G networks, and IP core, transport and cloud networks. Within segment Networks, the strategy is to lead the radio evolution, grow IP networking and transform to cloud core. Our technology expertise, broad product portfolio and leading position in radio access and core enable us to meet the network evolution needs of mobile and fixed operators.

SUPPORT SOLUTIONS
Support Solutions develops and delivers software-based solutions for operations and business support systems (OSS and BSS), real-time, multi-screen and on demand TV and Media solutions as well as solutions and services for the emerging M-Commerce eco-system. Our solutions enable new services to be launched, new revenue streams to be explored and support the rise of new business models in support of the demands of the Networked Society.

GLOBAL SERVICES
Effectively managing large, complex projects and multi-vendor networks requires experience and understanding. We combine robust local capabilities with global expertise in consulting, systems integration, network rollout, network operation, network design & optimization, managed services for networks and IT, customer support, and broadcast and media services. This enables us to understand and respond to each customer’s unique challenges. When our customers outsource service activities to us, they can focus even more on their core business of attracting, serving and retaining customers.
OPERATOR PORTFOLIO

We have the competence, the skills and the solutions our customers need to tackle the challenges of today and tomorrow.

COMMUNICATION SERVICES
The full range of services people use to interact with each other, such as voice, video, text and multimedia messaging, chat, web services and e-mail.

FIXED BROADBAND AND CONVERGENCE
The wireline access and connectivity services used to connect computers, devices, sensors and machines to each other, to data centers and to the internet.

MANAGED SERVICES
Ranging from designing, planning and building infrastructure to managing day-to-day operations, we assume responsibility for activities that customers would otherwise handle themselves.

MOBILE BROADBAND
The mobile network technologies such as HSPA and LTE used for connecting smartphones, computers, devices, sensors and machines to the internet and broadband services.

OPERATIONS AND BUSINESS SUPPORT SYSTEMS
Our world leading systems and services work in harmony in order for operators to manage and plan networks more efficiently, introduce new services faster, capitalize on new business models, and enrich the customer experience through personalization and control.

TV AND MEDIA MANAGEMENT
Solutions and Services for the creation, management and delivery of evolved TV experiences on any device over any network.

READ MORE
There is much, much more to explore at ericsson.com. Use your QR Reader to get to know everything about the company. Films, news, innovations and blogs are just a few clicks away. Enjoy.
Ericsson is a driving force behind the Networked Society – a world leader in communications technology and services. The Company’s long-term relationships with every major telecom operator in the world allow people, businesses and societies to fulfill their potential and create a more sustainable future.

Ericsson's services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 115,000 professionals and customers in more than 180 countries, Ericsson combines global scale with technology and services leadership. Investments in research and development ensure that Ericsson's solutions – and its customers – stay in the forefront. The Company provides support for networks with more than 2.5 billion subscribers. Approximately 40% of the world's mobile traffic is carried through networks delivered by Ericsson.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. The Ericsson share is listed on Nasdaq Stockholm and NASDAQ New York.