



Ericsson 3G Press Seminar, Milan, March 25, 2003

Venue:

Hotel Executive
Viale Don Luigi Sturzo 34
Milan

Agenda

Time	Activity/Topic	Speakers
9.00 am	Registration	
9.30 am	Ericsson Update	Per-Arne Sandström Chief Operating Officer
	Market View & Strategy	Torbjörn Nilsson Senior Vice President, Marketing and Strategic Business Development
	Technology & Future Applications	Håkan Eriksson Vice President, Research
10.30 am	Q&A Session	Pia Gideon Vice President, External Relations
11.00 am	Coffee break and Demonstrations	
11.30 am	Sony Ericsson	tbd
1.00 pm	Q&A Session	Pia Gideon Vice President, External Relations
	Closing Remarks	Per-Arne Sandström Chief Operating Officer
1.30 pm	Lunch and Demonstrations	