

**Ericsson Strategy & Technology Summit
Beijing November 27, 2003**

Time	Area	Speaker
09.15 – 10.00	Registration at Hyatt Hotel Beijing	
10.00	Opening remarks	<i>Pia Gideon</i> , Vice President Market & External Communications
	Strategy and market leadership	<i>Carl-Henric Svanberg</i> , President & CEO
	Ericsson in China	<i>Jan Malm</i> , President Ericsson China
	Trends and product strategies	<i>Torbjörn Nilsson</i> , Senior Vice President Marketing & Strategic Business Development
11.10-11.30	Coffee break	
11.30	Market up-date on 3G	<i>Torbjörn Possne</i> , Vice President & Head of System Business Area WCDMA
	Research & Development strategies	<i>Håkan Eriksson</i> , Vice President & General Manager, Research & Development
	Sony Ericsson	<i>Gunilla Nordström</i> , Corporate Vice President & Head of Region China, Sony Ericsson
12.25	Closing remarks	<i>Carl-Henric Svanberg</i> , President & CEO
12.30	Q/A	
11.50 – 13.15	Lunch	