

Ericsson Strategy & Technology Summit Hong Kong, September 22, 2004

Time	Area	Speaker
All day	Demos of mobile applications	
09.00 – 10.00	Registration at the Harbour Plaza Hong Kong	
10.00	Opening of summit	
	The overall picture	
	The overall picture	<i>Carl-Henric Svanberg, President & CEO</i>
	A long-term committed partner for China	<i>Mats H Olsson, President & Country Manager, Ericsson China</i>
10.40	Q/A	
10.50	Ericsson - the market leader in communications	
	Managing convergence and evolution to all IP	<i>Björn Olsson, Executive Vice President & General Manager, Business Unit Systems</i>
	Leadership in GSM and WCDMA radio networks	<i>Björn Olsson, Executive Vice President & General Manager, Business Unit Systems</i>
	CDMA update	<i>Mats Granryd, Senior Vice President & General Manager, Business Unit CDMA</i>
11.50	Refreshment Break	
12.00	Leader in telecom services	
		<i>Carl-Henric Svanberg, President & CEO</i>
12.10	Ericsson - breaking new ground and driving technology development	
		<i>Håkan Eriksson, Senior Vice President & General Manager, Research & Development, and Chief Technology Officer</i>
12.40	Business update and strategy going forward	
		<i>Gunilla Nordström, Corporate Vice President & Head of Region China, Sony Ericsson</i>
	Q/A	
13.00	Closing remarks	
		<i>Carl-Henric Svanberg, President & CEO</i>
13.10	Lunch and interview session	