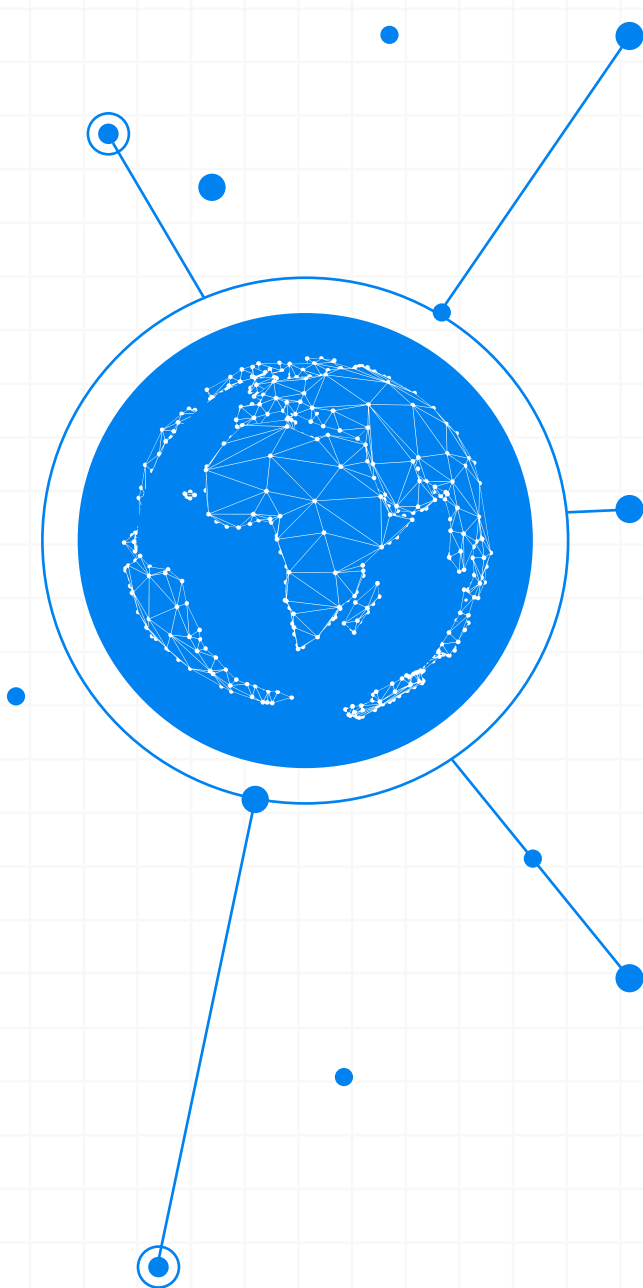




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The future is digital

What does it mean to become a digital service provider?
Our digital services blueprint will equip you with the tools needed for today's technological landscape. By finding the right blueprint for your business, you can reach new heights of agility, access and automation.



Modernize

Make engagement digital

Use our digital systems to:

- Handle the surge of applications, services, ecosystems, partners and customers
- Anticipate the customer journey across all omnichannel touchpoints
- Support new business models, such as revenue sharing and pay as you grow
- De-risk new offering and market experimentation

Orchestrate

Automate for efficient operations

With automation you can:

- Introduce closed-loop, zero-touch operations with a programmable infrastructure
- Harness real-time data and fit-for-purpose analytics
- Automate, manage, and orchestrate hybrid networks in real time
- Reduce Total Cost of Ownership (TCO)

Execute

Invest in programmability

Use our programmable networks to:

- Transform the core network as you evolve to 5G and IoT
- Launch new, innovative communication services for consumers and enterprise users over Wi-Fi, LTE and 5G
- Explore revenue streams through network slicing and cloud-native design principles
- Increase speed, efficiency, and agility in offering new services

Discover how Ericsson can help define your zero-touch, fully automated, cloud-native, data-driven, future-proof digital blueprint.



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