

Drive business growth  
with 5G laptops and  
Enterprise 5G Connect



ERICSSON

# Laptops are everywhere – 5G is the next step to unlock AI-powered productivity.

There are over 1 billion laptops in use globally, yet only a small fraction are always connected. With 5G, laptops can match the same built-in connectivity we expect from our smartphones.

Just open the lid and you're instantly online – anywhere, anytime – with added layers of security built into 5G and avoiding unsecure Wi-Fi at hotels, cafes, and other public places.

Be connected –  
always

Be productive –  
from anywhere

Be secure –  
on the go

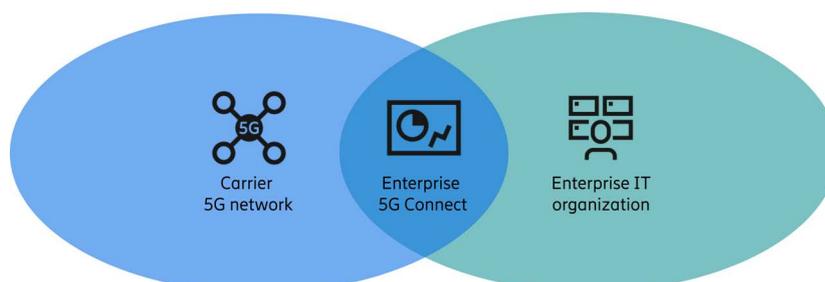


## Bridging the gap between 5G networks and enterprise IT

The user value and convenience of 5G laptops is clear. Yet for enterprise IT, managing these devices at scale has been anything but simple. Manual rollouts, little visibility, and limited control over network usage, cost, and performance have slowed adoption.

Ericsson Enterprise 5G Connect changes that. It's a new, revolutionary product, that bridges the gap between operator 5G networks and the enterprise IT organization. Enterprise 5G Connect is the connectivity management tool connecting 5G network capabilities with IT needs. Through a single pane of glass, IT admins

have direct access to tools to provision, monitor, and manage 5G-connected laptops – securely, efficiently, and at scale. By setting 5G as the default connectivity method, IT admins can ensure that employees are always connected securely and avoiding unsecure Wi-Fi.



# Enterprise 5G Connect is a wedge into new 5G-based enterprise business

Offers an attractive growth opportunity close to your core business

Provides a great way to get started with advanced 5G enterprise services

Paves the way for deeper enterprise relationships

With Enterprise 5G Connect you can extend your portfolio by bundling 5G laptops with managed connectivity services – creating a turnkey solution that is easy for enterprises to adopt. This new offering helps you to get started with selling advanced 5G services,

such as differentiated connectivity and in addition, Enterprise 5G Connect built-in analytics let you demonstrate SLA compliance and performance, building trust and transparency with enterprise customers, creating stickier relationships and deeper engagements.

## The first movers have already started to adopt 5G laptops

### Segment 1

#### Enterprises with a mobile workforce

Companies where employees travel, are mobile or change working location frequently.

### Segment 2

#### Greenfield branch offices

Businesses that open new branch offices frequently but don't want to manage their own infrastructure.

### Segment 3

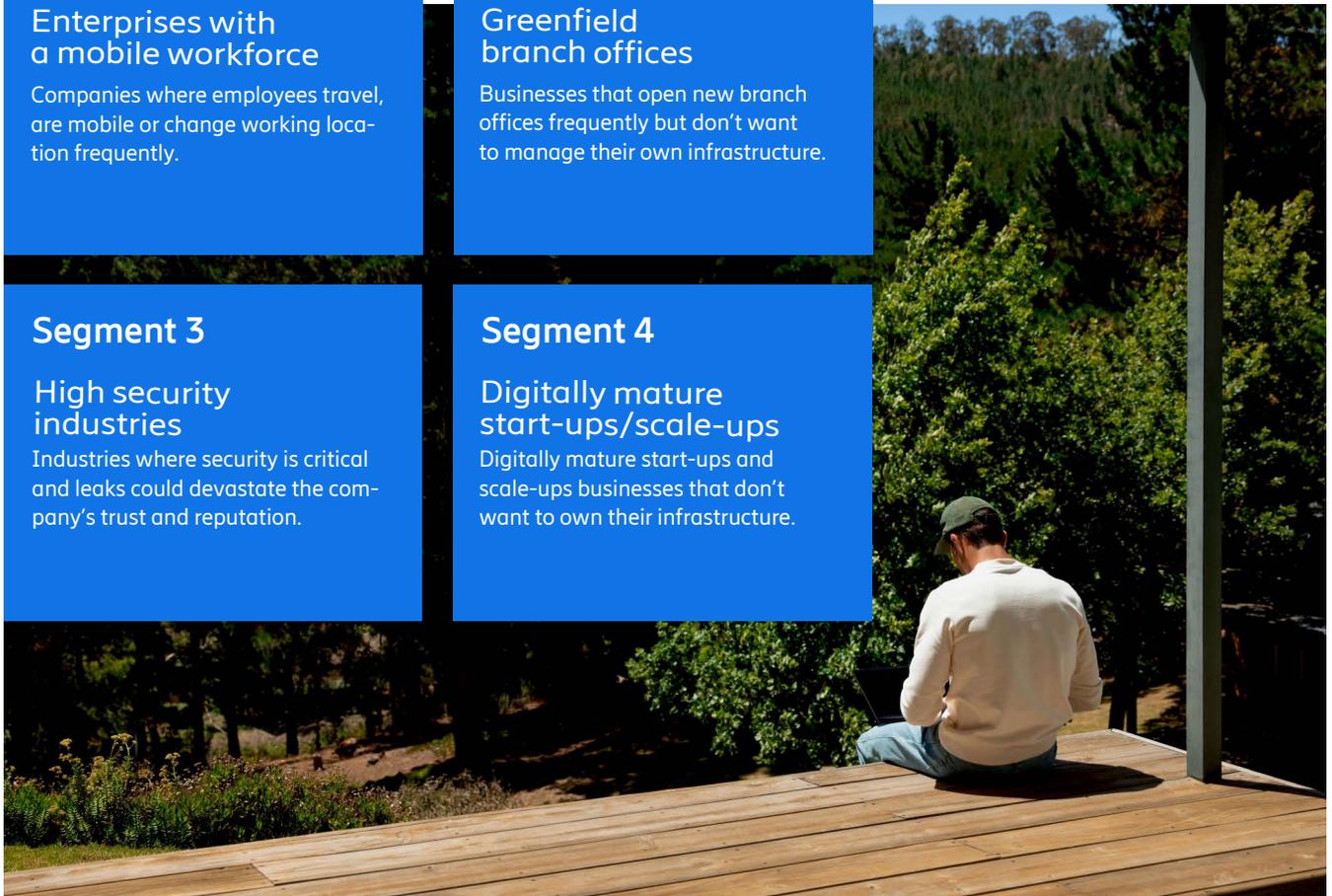
#### High security industries

Industries where security is critical and leaks could devastate the company's trust and reputation.

### Segment 4

#### Digitally mature start-ups/scale-ups

Digitally mature start-ups and scale-ups businesses that don't want to own their infrastructure.



Ready to start transforming enterprise IT?  
[Contact our team today to get started.](#)

## About Ericsson

Ericsson enables communications service providers and enterprises to capture the full value of connectivity. The company's portfolio spans the following business areas: Networks, Cloud Software and Services, Enterprise Wireless Solutions, Global Communications Platform, and Technologies and New Businesses. It is designed to help our customers go digital, increase efficiency and find new revenue streams. Ericsson's innovation investments have delivered the benefits of mobility and mobile broadband to billions of people globally. Ericsson stock is listed on Nasdaq Stockholm and on Nasdaq New York.