

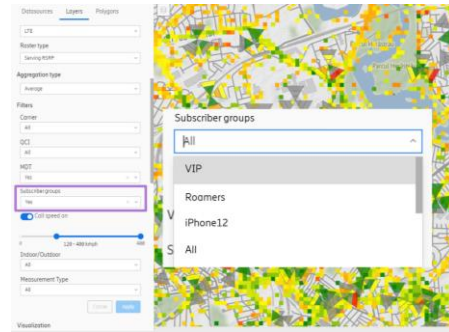
# Cognitive Tuning



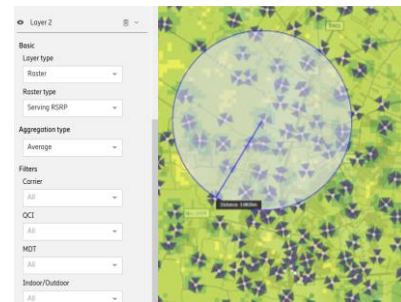
## Accelerate time to results

- Depart from drive test during deployment & optimization
- Increase efficiency with granular insights from real user traffic
- Enable new revenue through precise visibility of all users (indoor, outdoor, VIPs, roamers, moving, static), terminals & traffic types
- MDT support & AI deliver industry best geolocation accuracy
- Workflow & analytics capture Ericsson best practices of applied geolocation for rollout, strategic optimization & complaint handling
- Highly scalable big-data solution with multivendor & 5G support.

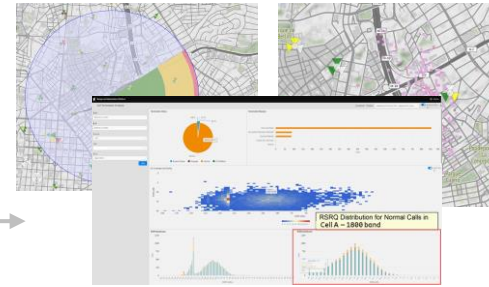
02. Support for subscriber & device group specific analysis.



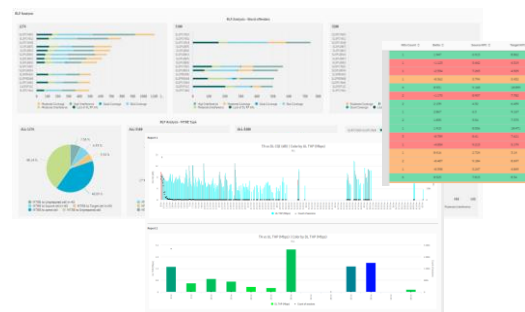
01. One-click simplicity across dynamic raster maps with flexible filters (QCI, MDT, indoor, speed...) & aggregations (max, min, avg, median...)



03. Comprehensive call termination analysis, drill down to root-cause of problematic calls



04. Advanced RAN Analytics for expert insights to optimize VoLTE, traffic management & mobility.



05. Native API enabling integration into operational processes

**50%**

faster site acceptance, enabling 20% increase in rollout capacity, with complete elimination of drive test

**70%**

increase on complaint handling capacity, with 33% improved efficiency in optimization

**~10s**

to visualize a new raster, dynamic pixel size with zoom down to 4m, recalculated instantly



Network wide insights based on live user traffic everywhere