



Sponsorship & Donations Request Form



ACTIVITY DESCRIPTION AND GENERAL PURPOSE (incl. geographical location)	<i>Please describe the activity in itself and the purpose of staging this activity.</i>
GEOGRAPHIC LOCATION	<i>Where will this activity take place?</i>
TIME FRAME	<i>When will the activity take place?</i>
OFFERED RIGHTS AND OPPORTUNITIES (only sponsorships)	<i>Please describe what rights Ericsson is offered.</i>
RECEIVING ORGANIZATION (incl. background, reputation and purpose)	<i>Especially for donations, the receiving organization is important. This information will help us determine if we would like to proceed with a due diligence for the receiver.</i>
CONNECTION TO ERICSSON	<i>Please describe why you think Ericsson is a relevant sponsor for this activity. For sponsorships please connect to our sponsorship objectives</i>
BUDGET/COST	<i>For the Offered Rights and Opportunities mentioned above.</i>
GENERAL (e.g. other sponsors/donors, technical solutions)	<i>NB: Aiming for a technical aspect of almost every sponsorship/donation is a strong desire. This will be important for the activation of the sponsorship, for the comprehension of employees and the attention from media and the general public. Other sponsors/donors will help determine the attractiveness of the project.</i>
CONTACT INFORMATION	<i>Name, email, mobile/phone, etc.</i>

Presentation and/or additional information enclosed (Check the box)

Date:

Created by:

[Name and signature of authorized representative]