

## General principles for investor and financial analyst interactions

Ericsson regularly meets with investors and financial analysts that have an interest in Ericsson. The investor/financial analyst engagement serves many purposes, including developing and maintaining good relationships between investors/financial analysts and Ericsson and its management/directors, providing increased understanding of Ericsson, the markets where Ericsson operates, the competitive environment and other business fundamentals. In addition, it is important for Ericsson to understand how investors and analysts perceive the company to ensure that the company's information is clear and comprehensible.

### Quiet period

Ericsson maintains a quiet period beginning the first day of the first month of a fiscal quarter and lasting until the release of the financial report for such fiscal quarter. During this period, no investor/financial analyst meetings will be conducted.

### Preparations and records

1. Ericsson's investor relations team defines the purpose, co-ordinates and is always represented at the meetings.
2. These general principles shall be provided to the investors/financial analysts before the meeting.
3. The investor relations team will maintain records of the meetings.

### Information from Ericsson

4. Investors/financial analysts shall not request, and Ericsson must not disclose:
  - a. inside information;
  - b. commercially sensitive information; or
  - c. confidential information.
5. Ericsson must ensure that responses to inquiries and questions in relation to Ericsson's business, value or its securities, are limited to factual matters and to information that is consistent with information that has already been made public by Ericsson by way of press release or other formal communication; and
6. Ericsson does not respond to any hypothetical scenarios or rumours.



## Information to Ericsson

7. Investors must not share with Ericsson any information that may constitute inside information in relation to Ericsson or its financial instruments and which information Ericsson would be required to disclose to the public.

## CONTACT:

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## ABOUT ERICSSON

Ericsson enables communications service providers to capture the full value of connectivity. The company's portfolio spans Networks, Digital Services, Managed Services, and Emerging Business and is designed to help our customers go digital, increase efficiency and find new revenue streams. Ericsson's investments in innovation have delivered the benefits of telephony and mobile broadband to billions of people around the world. The Ericsson stock is listed on Nasdaq Stockholm and on Nasdaq New York. [www.ericsson.com](http://www.ericsson.com)

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