



Ericsson Innovation Awards 2022: Competition Guide Page

Innovations come in all sizes, from a simple change in code that redefines the networks of the future to a complex technological solutions that advance global humanitarian efforts.

We're looking for your inspired technological solutions that could help solve today's major challenges.

Now is the time to develop your idea and give it the best chance of having an impact by entering the Ericsson Innovation Awards 2022 (EIA 2022).

How to participate

To enter the awards, you must register with a complete entry by **5th August 2022 - 13:00 (CEST)**. A 'complete entry' means all required questions are answered and you have registered your team with a **minimum of 2 and a maximum of 4 participants**. All participants must be students who are currently enrolled at university and pursuing a university degree. To qualify, each team member must be pursuing a **higher vocational or academic degree** (undergraduate, graduate, or doctorate), and must graduate after **6th September 2022** when Semi-finalists are announced.

We strongly encourage you to embrace diversity and inclusiveness by bringing team members from different disciplines, cultures, skill sets and life experience. We've found that diverse teams often produce the most inspired ideas.

Entries are divided into seven regions, **depending on where your university is based (not your nationality)**.



Competition Phases

STAGE 0: Pre-submission – 2nd May 2022 to 5th August 2022.

This is a unique opportunity to refine your idea and, as an extra incentive, the first 7 submissions per region to submit their initial ideas **by 16th June 2022 at 13.00 (CEST)** will have the opportunity to access extra mentorship and feedback from our Ericsson mentors. This will give your team the opportunity to re-work your idea before the final submission on **5th August 2022**.

Submissions can be updated and resubmitted using a special link that will be provided to you, but all final submissions need to be submitted by **5th August 2022 at 13:00 (CEST)**.

ENTRY DEADLINE: 5th August 2022 13:00 (CEST)

Whether you participated in the pre-submission phase or not, all completed entries must be submitted online by **5th August 2022 at 13:00 (CEST)**.

STAGE 1: Semi-finalists Announced 6th September

A total of **14 Semi-finalists** will be announced – consisting of **7 Regional Winners** and **7** additional highest-scoring teams globally selected from across all regions. All submissions will automatically be sorted into regional competitions, **based on the region where your university is located**. Qualifying submissions will be assessed and scored by a panel of 5 Ericsson judges allocated to that region.

Entries will be scored by the judges to determine a total of 14 Semi-finalists:

- **7 Regional Winners** (1 per region for a total of 7 eligible for the regional winner cash prize)
- **7 Highest scoring teams globally** (not dependant on region and not eligible for the regional winner cash prize)



Regions:

- (1) North America
- (2) Latin America
- (3) India
- (4) Middle East & Africa
- (5) Northeast Asia
- (6) Southeast Asia & Oceania
- (7) Europe and the Mediterranean

To view a list of regional competitions by country, please click [here](#).

On **6th September 2022**, the Semi-finalist phase will conclude with the announcement of the **7 Regional Winners and the 7 additional Semi-finalists**, all of whom will move onto the next stage. All participating teams will be notified of their standing – whether they have finished as a Regional Winner, Highest Scoring Semi-finalist or not moving forward.

All Semi-finalists will be allocated Ericsson mentors to help develop their ideas.

STAGE 2: Semi-Finalists' Business Case Development 6th September – 30th October 2022

The 14 Semi-finalists will receive mentorship across a period of 8 weeks from a group of Ericsson mentors. Being experts in innovation and business, the mentors will help their team further develop their idea. With the mentor's support, Semi-finalists will then submit a new set of deliverables, which will represent a more advanced version of their original idea.

Semi-finalists will be scored by an Ericsson Global Jury, comprised of expert specialists in both innovation and the competition theme. Phase 2 will conclude with the 14 Semi-finalists submitting the deliverables by the deadline **30th October 2022 13.00 CEST**.



STAGE 3: Finalists Announced and Pitch Prep – 15th November 2022 – 6th December 2022.

The 3 finalist teams will be announced on **15th November 2022** and will receive an additional 4 weeks of mentorship to prepare for their final pitch. **DEADLINE** for finalist submission – **6th December 2022 13.00 CEST**. All Semi-finalist teams will be notified of their standing – whether they have been selected as 1 of the 3 Finalists, or whether they won't be moving forward.

STAGE 4: Grand Finale –14th December 2022

The 3 Finalists will pitch their idea to a Grand Jury of experts. This panel will consist of judges from Ericsson as well as external specialists, all of whom are chosen for their expertise in innovation or the competition theme. The teams will be judged based on a final written submission and a live presentation to the Grand Jury. The EIA winner will be announced **14th December 2022 (time tbc)** at the Grand Finale Ceremony.

Prizes and incentives

Semi-finalists

Each of the 7 Regional Winners will receive:

- €1,000 cash prize (Including Swedish tax)
- In some cases, additional special recognition and prizes will be offered within your respective regions

All 14 Semi-finalists – including the 7 Regional Winners - will receive:

- 8 weeks of mentorship from Ericsson experts in innovation and business
- Recognition on Ericsson's social and digital media
- The possibility of being interviewed by the talent acquisition team (if any suitable positions are available at the time)
- Achievement certificate



Finalists

All 3 Finalist teams will receive:

- An additional 4 weeks of mentorship
- Recognition across Ericsson's social media and digital channels
- Cash prizes, as outlined below (including Swedish tax)

Grand Prize Winner: €25,000

2nd Place: €15,000

3rd Place: €5,000

Bonus: Social Media Prize: €2,000

All 3 Finalists will have their entries uploaded onto the Instagram page of [@ericssoncareers](#) . We will launch a voting process on this page 24 hours before the Grand Finale. The team who receives the most votes will win an additional €2,000 and be crowned the EIA fan favourite.