

ERICSSON INDUSTRY ANALYST DAY SINGAPORE 13th JUNE 2017

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| 8:00 AM | Registration and Breakfast |
| 9:00-10:30 AM | <p>Welcome & IntroDUCTIONS Alan Ganson, Head of Industry Analyst Relations</p> <p>Ericsson Overview - Asia Igor MagdW, Vice President, Network Services, South East Asia & Pacific</p> <p>CTO Update- Transformation to 5G: 5G-IoT-Cloud Es Nagnus Ewerbring, Chief Technology Officer, Asia-Pacific</p> <p>Dpggff Csfbf</p> |
| 10:30-10:45 AM | Sustainability and Corporate Responsibility |
| 10:45-12:00 AM | <p>- Sonia Aplin, Vice President, Head of Marketing, Communications and Sustainability and Corporate Responsibility, South East Asia, Oceania and India</p> <p>Ericsson IoT- Unleashing Opportunities through Partnerships - Warren Chaisatien, Global Director of IoT Marketing</p> |
| 12:00 AM-1:00 PM | Mvodi |
| 1:00-1:40 PM | <p>Evolving Radio Access towards 5G Kb be, Massour, Head of Strategy Evolution Network Solutions, North East Asia</p> <p>Evolution of Managed Services Harpeet Singh Bindra, Head of Managed Serives Business, India</p> <p>6cZdd` _ Df aa` æDVcgZVdl E` h RdJd R KVC fUVWTe? Vh` ç GZIZ _ DçdV_ > Rç]f_UŁ8] SR] 9VRU` Wf f dè ^ VcDf aa` æA` æV]Z . DR]vd</p> <p>4` WW 3çR\</p> <p>Digital Transformation Journey Seda D len, Vice President, Head of Digital Business Solutions South East Asia and Oceania</p> <p>&8 ? 7G ;` f ç Vj =f UgZK =R_UXdV_ŁGZTV AdvdZUV_ç9VRU` W? Vh` ç 2aa]ZReZ _d R_U 4] f U :_WRdef Tef çŁD` f eY 6Rde2dZ R_U @TVR_Z</p> |
| 3:45-4:00 PM | 4` WW 3çR\ |
| 4:00-5:30 PM | Speed Meetings |
| 5:30-6:00 PM | Reception & Networking |
| 6:00-9:00 PM | Dinner at Mezza9 |

MORNING SPEAKERS



Igor Maurell
Regional Vice President of Network
Services South East Asia & Pacific



Magnus Ewerbring
Chief Technology Officer, Asia-
Pacific, Group Function
Technology



Sonia Aplin
Vice President, Head of Marketing,
Communications and Sustainability
and Corporate Responsibility,
Ericsson South East Asia, Oceania
and India



Warren Chaisatien
Global Director of IoT Marketing



Jawad Mansour
Head of Strategic Network
Evolution

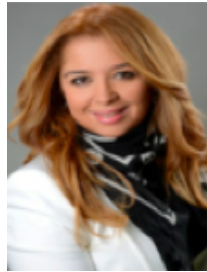
AFTERNOON SPEAKERS



Harpeet Singh Bindra
Head of Managed Services
Business India



Sören Marklund
Global Head of Customer
Support Portfolio & Sales



Seda Dolen
Vice President, Head of
Digital Business Solutions



Ludvig Landgren
Vice President and Head of
Network Applications and
Cloud Infrastructure

INDUSTRY ANALYST RELATIONS TEAM



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VENUE

Grand Hyatt Singapore

10 Scotts Road
Singapore

RESTAURANT

Mezza 9

EVENT HASHTAG, #EIAF

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future. Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front. Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2014 were SEK 228.0 billion (USD 33.1 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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