

PRESS RELEASE
JULY 4, 2017



ELIE HANNA TO LEAD ERICSSON'S BUSINESS IN MEXICO, CENTRAL AMERICA AND CARIBBEAN

Ericsson appoints Elie Hanna as President Ericsson Mexico, Central América & Caribbean, effective June 01, 2017.

In his new role, based in Mexico City, Hanna will be responsible for building on Ericsson's business to support new and existing customers, focusing on innovation to transform the networks for the future, based on our enhanced strategic direction in 5G, Cloud, Digital Services, Internet of Things and Managed Services

Hanna says: "I look forward to capture on my leadership role to strengthen Ericsson's position in the ICT market. Customers are my first priority and I plan to work close with them, so we can enable them to be successful using Ericsson's technology and services. With the development of 5G, I want to support my customers through a new path of innovation that will create new business models for consumers and enterprises."

For the past 10 years, Elie Hanna has held various executives positions in Ericsson, mostly in Asia, North Africa and Sweden. He first joined Ericsson in 1996 as a Systems Deployment Engineer in Ericsson Canada.

The executive holds an Executive Masters in Business Administration (EMBA) from the John Molson School of Business in Montreal, Canada, and a Bachelor's Degree in Electrical Engineering focused on Telecommunications from the Ecole Polytechnique de Montreal, also in Canada.

NOTES TO EDITORS

For media kits, backgrounders and high-resolution photos, please visit www.ericsson.com/press

FOLLOW US:

www.twitter.com/ericsson
www.facebook.com/ericsson
www.linkedin.com/company/ericsson
www.youtube.com/ericsson

MORE INFORMATION AT:

[News Center](#)
media.relations@ericsson.com
(+46 10 719 6996)
investor.relations@ericsson.com
(+46 10 719 00 00)

PRESS RELEASE
JULY 4, 2017



Ericsson is a world leader in communications technology and services with headquarters in Stockholm, Sweden. Our organization consists of more than 111,000 experts who provide customers in 180 countries with innovative solutions and services. Together we are building a more connected future where anyone and any industry is empowered to reach their full potential. Net sales in 2016 were SEK 222.6 billion (USD 24.5 billion). The Ericsson stock is listed on Nasdaq Stockholm and on NASDAQ in New York. Read more on www.ericsson.com.