



Use this form to describe your idea: **What** problem you are solving, **for who**, **how**, and **why** would customers get on board. Those are the main things we want to know when you present your game-changing idea to the EIA jury.

Idea Name

Give your idea a descriptive (and maybe a bit catchy) name.

Team Country: _____

Opportunity statement

What issue/challenge is your idea taking care of or helping resolve ?

Idea/Solution

In one or two sentences, explain the core concepts of your idea.

Innovative aspect

How is your idea different? Why? Why is it innovative?

Possible customers

Who would benefit most of this innovation?

Added Value

Reflect on the problem or opportunity this idea relates to and mention the main added value points of your idea (in point format)
