PRESS RELEASE
AUGUST 6, 2015

ERICSSON STRENGTHENS IT SERVICES CAPABILITIES IN LATIN AMERICA

- Ericsson to acquire the assets of Guatemala-based Icon Americas, a consulting and systems integration company
- Approximately 250 employees and consultants are expected to join Ericsson
- Acquisition boosts Ericsson's services portfolio in Latin America – particularly in application development and maintenance

Ericsson (NASDAQ: ERIC) intends to acquire the assets of Icon Americas, a Guatemala-based consulting and systems integration company. Icon Americas specializes in providing application development and maintenance (ADM) services – specifically in the area of billing and charging – to leading telecom operators. Approximately 250 employees and consultants are expected to join Ericsson.

The acquisition – which is expected to close in the third quarter of 2015, subject to customary closing conditions – expands Ericsson's comprehensive portfolio of consulting and systems integration services and OSS/BSS solutions in Latin America.

In particular, Ericsson will benefit from the Icon Americas employees' experience of working with telecom customers in the region.

Sergio Quiroga da Cunha, Head of Ericsson Region Latin America and Caribbean, says: "IT services is an area of strategic importance to Ericsson – not just in Latin America but globally. The acquisition of Icon Americas will improve our ability to provide IT and ADM services to customers in Latin America, thereby strengthening our end-to-end position in OSS/BSS."

Hugo Cruz, Founder and CEO of Icon Americas, says: "We are excited to be joining the Ericsson team as its global scale and presence enable us to apply our expertise to a much wider range of customers."

Ericsson aims to be the leading provider of ICT services and solutions. Over the years, Ericsson has made a number of strategic acquisitions in order to boost its IT services capabilities and broaden its software portfolio. The Icon Americas acquisition will enable Ericsson to address ICT opportunities in Latin America.

Ericsson's global services offerings and broad software portfolio support our customers' efforts to transform their operations and IT environments, improving the user experience, increasing efficiency and enabling service innovation. Ericsson has 16,000 consulting and systems integration professionals who together deliver more than 1,500 consulting, systems integration and learning services projects in multi-vendor and multi-technology environments each year.

PRESS RELEASE
AUGUST 6, 2015

NOTES TO EDITORS

Global Services press backgrounder:
www.ericsson.com/res/thecompany/docs/press/backgrounders/global_services_press_backgrounder.pdf

Consulting and Systems Integration press backgrounder:
www.ericsson.com/res/thecompany/docs/press/backgrounders/csi_press_backgrounder.pdf

OSS/BSS press backgrounder:
http://www.ericsson.com/res/thecompany/docs/press/backgrounders/oss-bss-backgrounder.pdf

BSS portfolio overview:
www.ericsson.com/ourportfolio/telecom-operators/billing-and-revenue-management?nav=marketcategory007

OSS/BSS Success Stories: www.ericsson.com/oss-bss/

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2014 were SEK 228.0 billion (USD 33.1 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

Ericsson has been present in Latin America since 1896, when the company established an agreement in Colombia and delivered equipment for the first time in the region. In the early 1900s, Ericsson increased its presence in Latin America by signing commercial deals in Argentina, Brazil and Mexico. Today, Ericsson is present in more than 50 countries within South America, Central America, Mexico and the Caribbean, which combined count the region as one of the few with complete Ericsson installations, including two Production Units, R&D Center and Training Center. Ericsson is the market leading telecom supplier,

with over 40% market share in Latin America and more than 100 telecom service contracts in the region.

www.ericsson.com/jm
www.ericsson.com/jm/news
twitter.com/EricssonCarib
www.facebook.com/Ericsson
www.youtube.com/ericsson
www.slideshare.net/EricssonLatinAmerica/

FOR FURTHER INFORMATION, PLEASE CONTACT

Wendi Patrick, External Communications
Phone: +506 2519 0974
E-mail: wendi.patrick@ericsson.com