



# Ericsson News

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## The Chevrolet Congress in Stockholm.

On the occasion of the Chevrolet Congress in Stockholm, the General Motors Nordiska A.-B. gave a banquet on the 19th of February at Restaurant Hasselbacken for more than 250 invited guests. A unique surprise was given the guests at the dinner. Each place was provided with a headphone, an ordinary telephone instrument being placed at the seat of the presiding officer, who was the director of the Swedish branch of General Motors.

Shortly before half past eight the host requested all the guests to put on the headphones, and a few minutes later a signal was heard in his instrument signifying that all the guests were connected up with New York, whence the President of the General Motors Company, *Mr. Alfred P.*

*Sloan*, after a short conversation with the host, addressed the gathering in person and wished all those present welcome to the feast hoping they enjoyed themselves.

The ~~equipment~~ <sup>installation</sup> at the tables had been ~~carried out~~ <sup>installed</sup> in one day by the L. M. Ericsson Company in cooperation with the Royal Telegraph Administration,



R 1177 The Managing Director of General Motors Nordiska Aktiebolag conversing over the telephone with the President of the General Motors Corporation in New York from the banquet at Restaurant Hasselbacken in Stockholm the 19th February.

and with the aid of amplifiers from Svenska Radioaktiebolaget. The installation was arranged in such a way that all of the nearly 300 headphones were connected in parallel with the host's telephone by way of amplifiers, the host's telephone being connected to a number in the Östermalm telephone exchange in Stockholm. From there the connection was made in customary manner to the Stockholm Interurban Exchange, and thence by way of the international telephone cables across the Continent to the wireless telephone station for the Atlantic telephone service in England. We reproduce here two pictures from the banquet, the one showing the chief of General Motors in Sweden conversing with the President of the Company in New York,

and the other a general view of the restaurant where the banquet was held.

According to the newspapers the arrangement constituted a specimen of Swedish capability in this department which aroused the admiration of the American hosts, who were astounded by the unique feat of the Swedish associated firms and the Swedish





R 1178

Dinner given by the General Motors Nordiska Aktiebolag at Restaurant Hasselbacken on the 19th February 1929 in honour of the Chevrolet Congress.

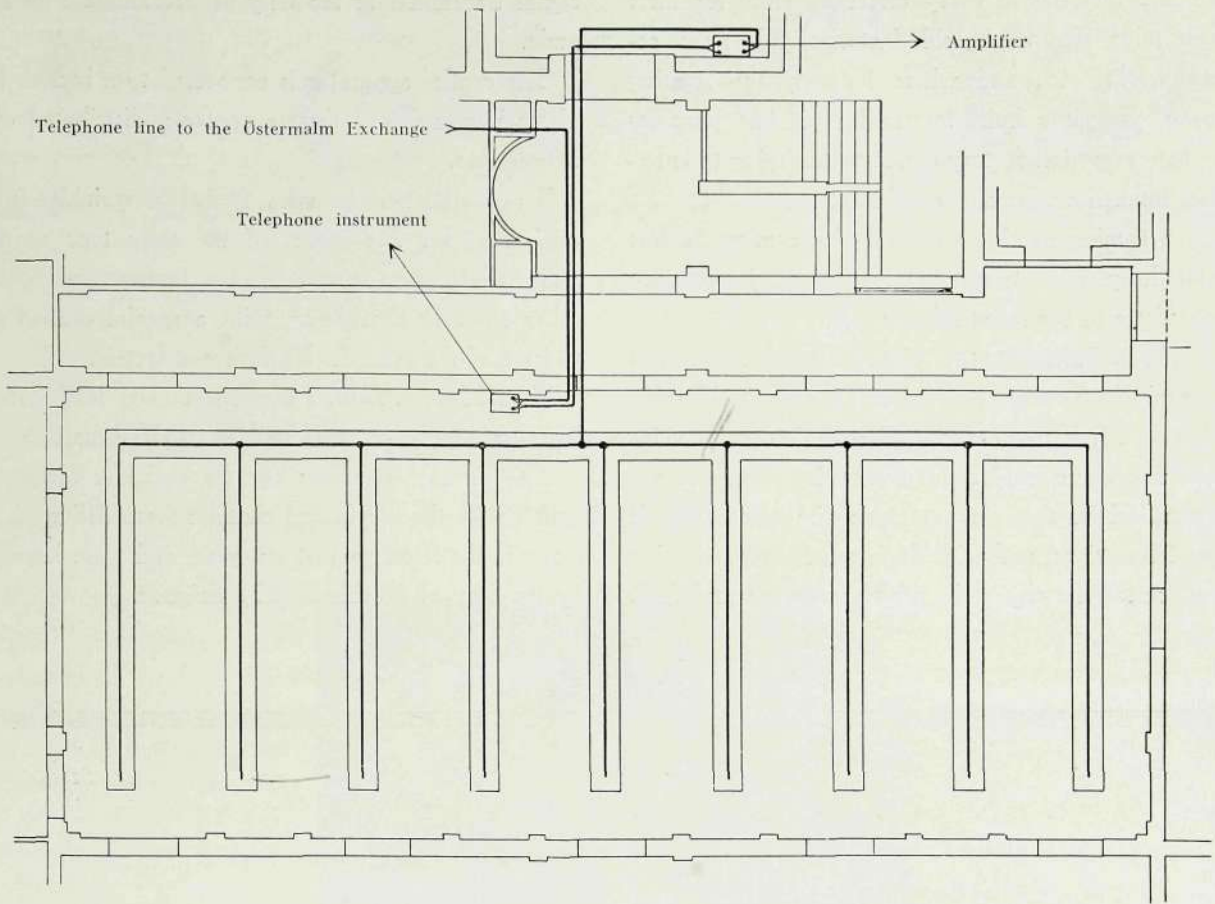
telegraph department, declaring that they would not have dared to make such an experiment in any other country. The speaking was heard as plainly in all of the 300 headphones as in an ordinary local telephone call. It is probably the first time that such an arrangement has been made, at least on so large a scale, and may with justice be regarded as an honour for Sweden, her telephone industry and the General Motors management.

— **Continued Progress by L. M. Ericsson in Italy.** The L. M. Ericsson branch company in Italy, *Società Ericsson Italiana*, has concluded a contract recently with the *Società Telefonica Interregionale Piemontese e Lombarda (STIPEL)* for the construction of an automatic telephone exchange in the city of Bergamo having an initial capacity of 4 000 lines. This will be the thirteenth Italian city which is provided with an Ericsson automatic telephone system, no less than about 40 city networks in Italy being

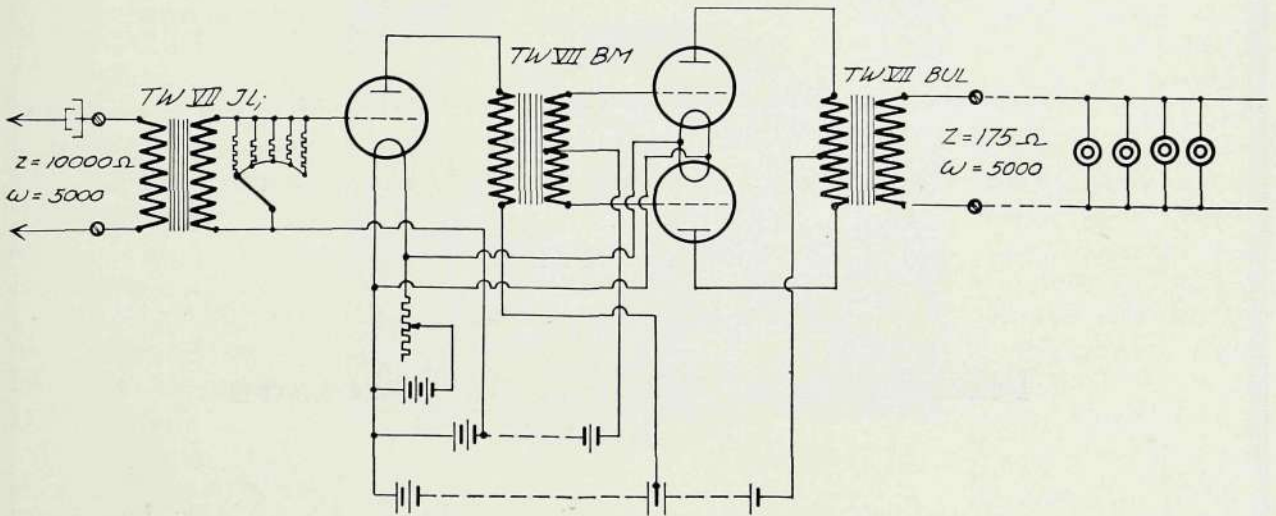
besides installed according to the Ericsson system of telephone network construction.

A little information about the city of Bergamo might in this connection be of interest to our readers. The city has now about 85 000 inhabitants. It occupied an important position during the heyday of the Republic of Venice. Proud Venice obtained her finest troops in Bergamo, and ever since the natives of Bergamo are known as a brave, but restless and warlike tribe. "Bergamaschi" (natives of Bergamo) are to be found in all parts of the world.

Even in Roman times Bergamo was celebrated for its iron production, and in the twelfth century a great deal was heard of woollen cloth and woollen goods being obtained there. The silk industry of Bergamo, which is still one of the most important in northern Italy, was started as early as the sixteenth century. Close to Bergamo is one of the largest tube mills in Italy, and indeed in Europe; "Dalmine", which employs no less than 4 000 workers. Round the city



R 1204 Wiring diagram for the telephone installation in the Banquet Room of Restaurant Hasselbacken at the dinner giving by the General Motors Nordiska Aktiebolag on the 19th February 1929.



Amplifier diagram.

R 1205



there are factories in every direction, close together: textile mills, iron works, silk factories, pulp mills, cement works, etc., and where formerly the fighting sons of Bergamo built towers for warlike purposes one now sees high factory chimneys testifying to enterprise, industriousness and capability.

In a coming number we shall give some particulars about the planned telephone exchange and reproduce some views of the beautiful city.

— **A.-B. Saltsjökvärn**, proprietors of the largest flour mill in Sweden, have given an order to Telefon A.-B. L. M. Ericsson for the installation of an automatic fire alarm equipment, comprising a central apparatus, which receives automatic fire alarm signals from 30 sections, and with devices for communication with one of the city main fire-alarm boxes and fault

signal transmitter to the City of Stockholm Fire Brigade.

The central apparatus is connected to a branch fire alarm box and 517 thermo contacts, distributed over 30 sections.

The installation includes further a sprinkler-signal equipment for 7 sections, of the same type as that delivered to the General Motors factory and several other firms in Stockholm, with a special central apparatus of the same L. M. Ericsson system.

Two 72-amp. hour, 24 volt stationary lead storage batteries supply current for the two installations.

The central apparatus for the sprinkler alarm together with the diaphragm contacts were delivered already in the latter part of last year, and were installed by the City of Stockholm Fire Brigade.

*The entire weak-current equipment  
in the  
Factory, Offices and Shipping Department  
of*

**General Motors Nordiska Aktiebolag**

at Stockholm

Comprising Local Telephone System with Automatic Exchange,  
Electric Recording Clocks, Automatic Working Signals, Working  
Time Control, Night Watchman Control, Detector System,  
and  
Automatic Fire Alarm

has been delivered and installed by

**Telefonaktiebolaget L. M. Ericsson**  
STOCKHOLM