
ERICSSON AND AT&T PARTNER ON CONNECTED SOLUTIONS FOR THE INTERNET OF THINGS

- Ericsson joins AT&T Smart Cities Alliance to deliver Internet of Things solutions that will enable cities to enhance the lives of citizens
- Ericsson continues support of AT&T Drive with a new in-vehicle Wi-Fi solution for tier 1 automotive manufacturers that provides automotive manufacturers the ability to use AT&T's powerful mobile network and give their customers the ability to access Wi-Fi hotspot in the car
- Connected water project in Atlanta, Georgia, to provide remote monitoring of water quality in city watersheds for the Chattahoochee Riverkeeper
- Ericsson releases the first complete cellular low-power wide-area (LPWA) solution to leading operator AT&T
- New cellular IoT technologies support massive Internet of Things (IoT) deployments by delivering millions of IoT connections per cell site

Ericsson joins AT&T Smart Cities Alliance:

Ericsson (NASDAQ:ERIC) is joining AT&T and other technology leaders to build smart, sustainable cities using Internet of Things (IoT) innovations. The alliance will deploy information and communications technology (ICT) to improve citizens' lives where they work and play.

The alliance will support AT&T's new smart cities framework, which is aimed at helping cities better serve their citizens. The framework will be deployed in several U.S. cities with a focus on infrastructure, citizen engagement, transportation and public safety. The alliance members and local universities will work together to build smart city environments called "spotlight cities."

Mike Zeto, General Manager of Smart Cities, AT&T IoT Solutions, says: "Ericsson is a global leader with the proven software platforms and technology needed to develop smart cities, making them an ideal fit in this effort. Together we can help cities enhance the lives of their citizens by saving them money, conserving energy, improving quality of life and further engaging with residents."

Orvar Hurtig, Head of Industry & Society at Ericsson, says: “Our collaboration with AT&T will help create the cities of the future in which citizens are safer, healthier and better prepared to handle the challenges of daily life. Today anything and everything that can benefit from a connection is being connected. We must determine how to integrate disparate infrastructure for the common benefit of society.”

[Straight into the future of the Wi-Fi enabled connected car:](#)

Ericsson and AT&T Drive recently launched an automotive Wi-Fi Landing Page solution that provides consumers with an easy way to manage Wi-Fi connectivity within their vehicles.

Chris Penrose, Senior Vice President Internet of Things, AT&T Mobility, says: “AT&T collaborated with Ericsson to provide vehicle owners with the ability to access and manage their 4G LTE Wi-Fi hotspot account. This marks another milestone in our strategic relationship with Ericsson as we continue to break new ground in enabling the next generation connected car experience for consumers.”

The Ericsson solution gives consumers the ability to activate a free Wi-Fi hot spot trial, buy a data session for their vehicle and manage their Wi-Fi account from within their vehicle.

Glenn Laxdal, Head of Technology and Strategy, Ericsson North America, says: “Ericsson is excited to continue extending our relationship with AT&T Drive and help power AT&T’s new online Wi-Fi portal as the Networked Society continues to become a reality.”

[Connected water smart sustainable city initiative in Atlanta, Georgia \(United States\):](#)

Ericsson has announced field trials with AT&T for connected water solutions in Atlanta. The trials will enable the Chattahoochee Riverkeeper, an organization dedicated to protecting water in the Chattahoochee River Basin, to remotely monitor the quality of the city’s water at key watershed locations. The connected water field trials will utilize a design prototype based on the winning idea from a recent Ericsson-sponsored Technology for Good innovation challenge with university students.

AT&T will provide all wireless connectivity for the Internet of Things (IoT) devices.

Established in 1994, Chattahoochee Riverkeeper is an environmental advocacy organization with more than 7,000 members dedicated solely to protecting and restoring the Chattahoochee River Basin — drinking water source for nearly four million people.

Jason Ulseth, Chattahoochee Riverkeeper, says: “Chattahoochee Riverkeeper is thrilled to work with both Ericsson and AT&T in this exciting project. This project will result in cleaner water supplies and a more sustainable future for metro Atlanta and beyond.”

[Ericsson delivers massive IoT with millions of connections per cell site for AT&T:](#)

Ericsson has launched the ICT industry’s first complete cellular low-power wide-area (LPWA) offering, with backing from leading operator AT&T.

PRESS RELEASE

JANUARY 5, 2016



Ericsson Networks Software 17A for Massive IoT addresses a comprehensive range of Internet of Things (IoT) applications by supporting millions of IoT device connections per cell site. The new network software introduces narrowband IoT (NB-IoT) to existing LTE network infrastructure, enabling fast rollout of reliable, secure mobile connectivity with low total cost of ownership. Additionally, the network software introduces power-saving functionality for NB-IoT and LTE-M, allowing for more than 10-year device battery lifetime.

NB-IoT, LTE Machine-type Communication (LTE-M) and the previously launched Extended Coverage GSM (EC-GSM) are complementary and address the diversity of LPWA IoT use case requirements and deployment scenarios while making best use of existing networks.

[Ericsson at Consumer Electronics Show 2016](#)

Ericsson will be present at the Consumer Electronics Show in Las Vegas, January 6-9, 2016. Please visit our booth #10433 located in the Central Hall at Las Vegas Convention Center. Ericsson's exhibition stand delivers an end-user perspective on the Networked Society, where connectivity is the starting point for new ways of innovating, collaborating and socializing. In our stand, we will explore life in tomorrow's connected world with featured demonstrations and story lines that showcase how 5G and the Internet of Things (IoT) are empowering people, revolutionizing industries and transforming the Networked Society.

NOTES TO EDITORS

For media kits, backgrounders and high-resolution photos, please visit www.ericsson.com/press

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2014 were SEK 228.0 billion (USD 33.1 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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Ericsson has been present in Latin America since 1896, when the company established an agreement in Colombia and delivered equipment for the first time in the region. In the early 1900s, Ericsson increased its presence in Latin America by signing commercial deals in Argentina, Brazil and Mexico. Today, Ericsson is present in 56 countries within South America, Central America, Mexico and the Caribbean, which combined count the region as one of the few with complete Ericsson installations, including a Production Unit, R&D Center and Training Center. Ericsson is the market leading telecom supplier, with over 40% market share in Latin America and more than 100 telecom service contracts in the region.

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