



PRESS RELEASE  
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## Goiania improves its intelligent transportation system with Ericsson and Volvo Bus

**RMTC Goiânia, a group of enterprises responsible for public transportation in Goiânia, the sixth largest city in Brazil, improves its smart transportation system thanks to a partnership with Ericsson and Volvo Bus Latin America.**

The ITS4Mobility solution from Volvo, combined with Ericsson's services and systems integration leadership to connect industries, support the daily operation of RMTC Goiânia, which includes 1,300 buses and 6,000 bus stops, responsible for mobilizing 600,000 people every day in the metropolitan area of Goiânia.

Bus operators in Goiânia can track the fleet in real time – accessing information on travel time, punctuality and quantity of buses on each route. This information is used by operators to efficiently distribute the buses and provide a better service to passengers. In addition, CO2 emissions are reduced, since bus operations are more efficient.

Passengers also have access to real-time information about arrival times and locations of the buses via the internet and smartphone apps.

Goiânia is the first city in Brazil – and Latin America – to select the Volvo ITS4Mobility solution. According to the agreement, Ericsson is responsible for the localization of the solution according to Goiânia's specific needs, as well as support and maintenance.

Luis Carlos Pimenta, President of Volvo Bus Latin America, said: "A quality public transportation service that is recognized as such by the users must have a passenger information system, so that people can plan their trips and optimize their time."

Jo Arne Lindstad, Head of CU Industry and Society RLAM, said: "Smart transportation systems are complex, because they require the integration of information and communication technologies with the current transportation infrastructure, fleets and passengers. This agreement is proof of Ericsson's leadership in this sector, and an example of the positive transformation that the transportation sector is developing, which is also moving toward the Networked Society."

The combination of Volvo's leadership in sustainable transportation and traffic safety with Ericsson's capacity and experience in consulting, systems integration and managed services allows the development of smart transportation systems that

improve efficiency, security and environmental requirements for the transportation sector.

## **Notes to Editors**

### **About Ericsson**

*For media kits, backgrounders and high-resolution photos, please visit [www.ericsson.com/press](http://www.ericsson.com/press)*

*Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.*

*Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.*

*With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.*

*Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2014 were SEK 228.0 billion (USD 33.1 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.*

*Ericsson has been present in Latin America since 1896, when the company established an agreement in Colombia and delivered equipment for the first time in the region. In the early 1900s, Ericsson increased its presence in Latin America by signing commercial deals in Argentina, Brazil and Mexico. Today, Ericsson is present in more than 50 countries within South America, Central America, Mexico and the Caribbean, which combined count the region as one of the few with complete Ericsson installations, including two Production Units, R&D Center and Training Center. Ericsson is the market leading telecom supplier, with over 40% market share in Latin America and more than 100 telecom service contracts in the region.*

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**About Volvo Group Latin America**

*Volvo Group Latin America is one of the most important in the continent's transport segment. A subsidiary of the Volvo Group, headquartered in Gothenburg, Sweden, it is one of the world's largest industrial groups. Manufacturer of trucks, bus chassis and construction equipment, its Latin American headquarters are located in the city of Curitiba, in the state of Paraná, and are accountable for all the brand's business on the continent.*

*Volvo began manufacturing commercial vehicles in Brazil in 1980. The brand currently has two manufacturing plants in the country, one in Curitiba and another in Pederneiras, interior of São Paulo. The vehicles and machines produced in Brazil feature the same technology and quality as those manufactured in Europe. The products are marketed in Brazil and exported to all of Latin America.*

*Safety, together with quality and respect for the environment, is one of the Volvo core values and is present in the company's DNA. The brand's vehicles are considered the safest in the world.*

*The company is considered the best to work in the automotive sector and was considered the best to work in Brazil in 2008 and 2011 by the poll carried out by the Você SA magazine. Volvo has also been awarded twice, in 2009 and 2012, the National Quality Award, considered the country's highest recognition for excellence in management for companies established in Brazil.*

*More information:*

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