

AGENDA

CMD 2015



- 0830-1030 **Strategic direction**
- The Ericsson journey and company performance** – Hans Vestberg and Jan Frykhammar
 - Strategy update** – Hans Vestberg
 - Strategic partnership** – Hans Vestberg and John Chambers
 - Q&A** – Peter Nyquist
 - Profit improvement** – Jan Frykhammar
 - Q&A** – Peter Nyquist
- 1030-1100 **Break**
- 1100-1245 **Excel in core business - progress**
- Introduction** – Rima Qureshi
 - Telecom Services** – Magnus Mandersson
 - Radio, Core & Transmission** – Arun Bansal
 - TV & Media** – Per Borgklint
 - Summary** – Jan Frykhammar
 - Q&A** – Peter Nyquist
- 1245-1345 **Lunch**
- 1345-1500 **Establish leadership in targeted areas - progress**
- Introduction** – Rima Qureshi
 - IP networks and Cloud** – Anders Lindblad
 - Industry and Society** – Magnus Mandersson and Marie Fossum
 - OSS & BSS** – Magnus Mandersson and Jean-Philippe Poirault
 - Summary** – Jan Frykhammar
 - Q&A** – Peter Nyquist
- 1500-1530 **Summary and Capital structure**
- Capital structure** – Jan Frykhammar
 - Summary and end** – Hans Vestberg
 - Q&A** – Peter Nyquist