

# 2009 MILESTONES

## JANUARY-MARCH

- > Verizon Wireless chose Ericsson as one of two primary suppliers to build its LTE network infrastructure. Verizon Wireless will be the first operator to offer commercial LTE services in the United States. Later in the year, Metro-PCS chose Ericsson as the sole supplier of its LTE network buildout. Both operators are new Ericsson customers.
- > China Unicom selected Ericsson to supply 3G networks and services for 15 Chinese provinces and to upgrade its GSM networks to support 2G/3G interoperability in 10 provinces.
- > The ST-Ericsson joint venture was launched as a leading supplier of semiconductors and platforms for mobile devices to four of the top five handset manufacturers.
- > With Ericsson as its partner for mobile learning, the BBC World Service Trust uses the creative power of media to reduce poverty and promote human rights in Bangladesh. The Financial Times reported that more than 300,000 people had already signed up to learn English over their mobile phones.

## APRIL-JUNE

- > In the first agreement of its kind in Africa, leading mobile operator Zain awarded Ericsson the management responsibility for more than 4,000 sites across Nigeria, including network operations, field operations and business support systems.
- > In support of the initiative Caring for Climate of the UN Global Compact, Ericsson's CEO Carl-Henric Svanberg addressed the UN Secretary General Ban-Ki Moon during the World Business Summit on Climate Change. The message was that a modernized telecommunications infrastructure can significantly contribute to the creation of a carbon-lean economy.
- > The world's largest upgrade of a live mobile network was accomplished at a record pace for Vodafone Essar in India. Ericsson replaced more than 10,500 of the operator's GSM radio sites in just 13 months, reaching a peak rate of one site every minute and without disrupting service to more than 13 million subscribers.



## SETTING THE STANDARD

Operators gain support in the evolution to LTE with an industry-leading Evolved Packet Core portfolio, minimizing expenditure and ensuring a smooth transition process.

The portfolio will be introduced through software upgrades for a simple step-by-step migration.

## JULY-SEPTEMBER

- > Ericsson's first major services contract in North America is also the world's largest, valued at USD 4.5–5 billion over seven years. Operator Sprint and its 50 million customers benefit from Ericsson's leadership and best-in-class economies of scale in network services.
- > Ericsson signed framework agreements worth USD 1.7 billion for 2G/3G mobile communication equipment and related services for 2009 with two major Chinese telecom operators: China Mobile and China Unicom.
- > All three telecom operators in China selected Ericsson to provide fixed broadband access to millions of consumers in nine provinces.
- > Ericsson was selected by AT&T as one of two domain suppliers of wireline access products and services. This breakthrough win for Ericsson in North America significantly accelerates AT&T's ability to bring new broadband services to the market.

## OCTOBER-DECEMBER

- > With the acquisition of Nortel's CDMA and LTE business, Ericsson became the largest supplier of infrastructure and services in North America, based on Ericsson reported sales and publicly reported sales and estimated sales for Ericsson's main competitors.
- > Shipments of Ericsson's mobile broadband modules almost reached 1.5 million units. Asus, the inventor of the netbook, started to use Ericsson's embedded modules and Ericsson is now a supplier to 3 of the top 5 PC manufacturers.
- > Ericsson announced low-cost mobile broadband for the world's three billion GSM subscribers through a software upgrade. The EDGE evolution upgrade lets people enjoy the benefits of 3G performance – a great opportunity in countries where the mobile phone is the most affordable way to access the internet.
- > Swedish TV network TV4 outsourced the operation of its nationwide playout services. Addressing the broadcasting industry substantially expands Ericsson's opportunities – not only for managed services, but also for the multimedia product portfolio.

## WELCOME TO TOMORROW

China's three operators invest in future-proof infrastructure and bring HDTV, high speed broadband and quality voice services to millions of people in China.

Users will be able to enjoy IPTV, high-speed internet and VoIP for the first time.

