

YOUR PHONE, OUR TECHNOLOGY

In just over a decade, mobile phones have gone from new technology to constant companion. Ericsson has been at the heart of this transformation — and, thanks to our innovations, the possibilities continue to grow.

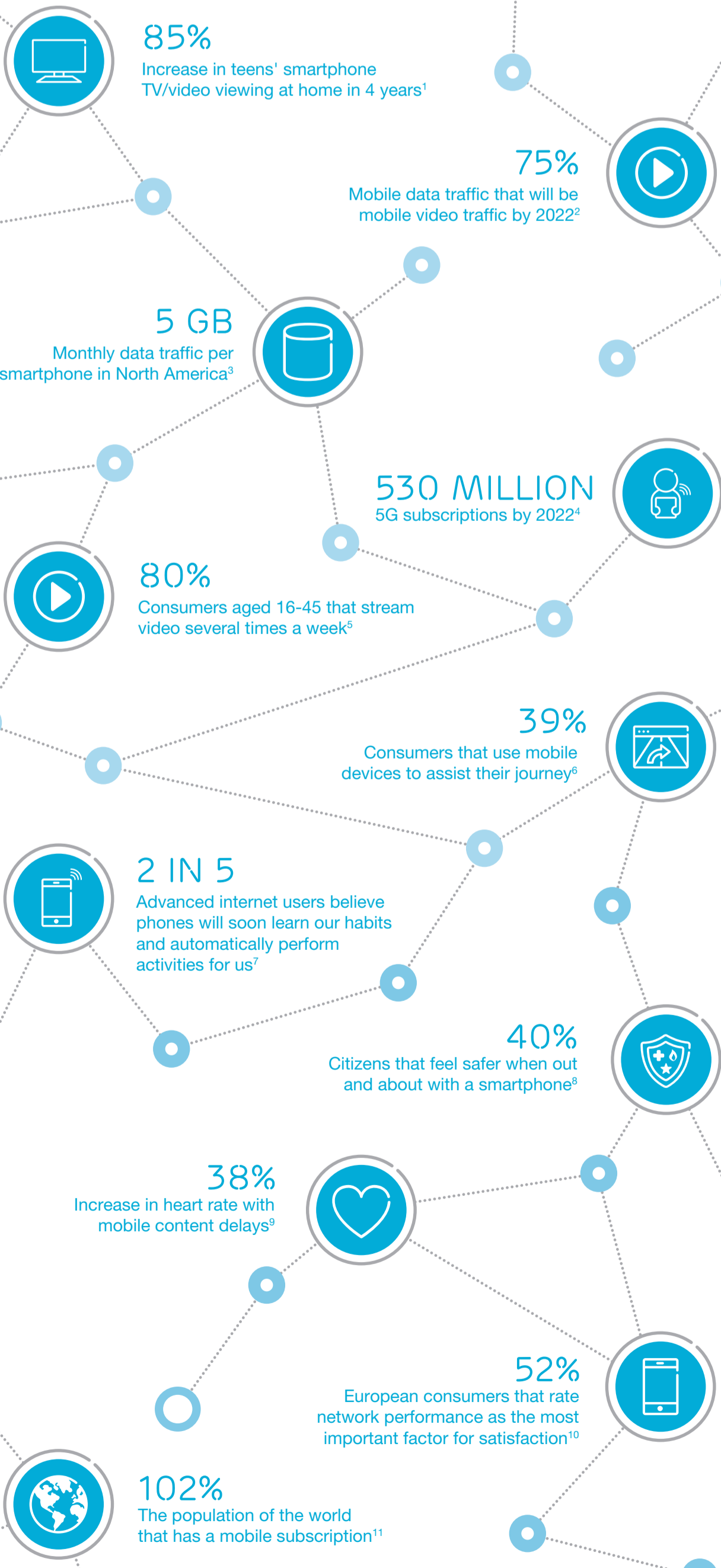
ERICSSON TECHNOLOGY AT WORK

Ericsson enables many of the everyday activities we take for granted and ensures new players can enter the marketplace.

With over 45,000 patents worldwide and more than 100 licensing agreements, Ericsson ensures that other companies benefit from our innovations. We are committed to enhancing technology as we move into the Networked Society.

- AWAY WE GO**
 Location-based apps to find your phone, and enable the "Is it ok if our app uses your location?" feature.
- LET THE GOOD TIMES SCROLL**
 The ability to scroll through content on your phone using the touchscreen.
- LIFE IS BUT A STREAM**
 4G/LTE technology enables rapid downloads and large data transfers.
- MIRROR MIRROR**
 Managing video and media content on streaming devices from your phone.
- REMOTE CONTROL**
 The control of things like speakers via Bluetooth from your phone.
- SHUTTING IT DOWN**
 Enables sleep mode so you don't drain your battery or dial by mistake, while ensuring your phone wakes up connected when needed.
- VERY IMPORTANT PACKAGE**
 Compressing the vital parts of voice, media and data, and sending them in real-time, for a great user experience.
- LIVE WITHOUT DISRUPTIONS**
 Ensuring a seamless handover when you're on the move and the network changes rapidly, so you can continue with what you were doing, unaffected.

MOBILE FACTS AND FIGURES



¹ Ericsson Mobility Report June, 2016
² Ericsson Mobility Report June, 2017
³ Ericsson Mobility Report June, 2017
⁴ Ericsson Mobility Report June, 2017
⁵ Ericsson Mobility Report Mobile World Congress Edition, Mobile Video Drivers, 2015
⁶ Ericsson ConsumerLab, The Indoor Influence, 2015
⁷ Ericsson ConsumerLab, 10 Hot Consumer Trends for 2017, 2016
⁸ Ericsson ConsumerLab, Public Safety Goes Personal, 2016
⁹ Ericsson Mobility Report Mobile World Congress Edition, The Stress of Streaming Delays, 2016
¹⁰ Ericsson ConsumerLab, The Indoor Influence, 2015
¹¹ Ericsson Mobility Report June, 2017