



E.C.L.O.
European Consortium for the Learning Organisation



Education and Culture DG
Lifelong Learning Programme

E.C.L.O., in partnership with KPC Groep, are pleased to invite you to participate to their 16th International Conference entitled

"Vitality in Organisations - Fit Until the Finish"

It will be held on Thursday 18th and Friday 19th June, 2009 at KPC Groep's HQ in Hertogenbosch, Netherlands.

A significant part of the conference is dedicated to hosting the dissemination of the Socrates funded project

Using Wireless Technologies for Context Sensitive Education and Training

Mobile learning is the provision of education and training on PDAs (Personal Digital Assistants), smartphones and mobile phones.

The profile of the typical mobile device is changing rapidly. It is estimated by 2010 that the number of people using mobile broadband connections will have increased to over half a billion. This access is being made on all types of mobile devices: mobile phones, media players, handheld games consoles, ultra portable PCs, etc. Already one is seeing a great deal of convergence in the marketplace; while it is common to see people carrying both a mobile phone and a media player, such as an iPod, these devices are merging, with mobile phones offering gigabytes of storage for audio and video. Devices running Windows Mobile and Symbian have many of the features of laptops or desktop computers and are now being used to access the net at broadband speeds.

As a result it is now possible to envisage an audience for mobile learning content which is media rich, collaborative and always available to the user. Using established technologies such as GPS and SCORM, and developing for newer technologies such as RFID (Radio Frequency Identification) and Mobile Positioning, training content can be developed for both context sensitive and location based delivery.

The main activities, which will result in the products of the project, are:

- A General and Local System Design will be produced by the project. This will entail the adaptation of GPS (Global Positioning System), SCORM, RFID (Radio Frequency Identification) and Mobile Positioning to educational and training uses and will provide the partnership with a world-leading development environment for mobile learning and teaching.
- Mobile learning materials, enhanced by context sensitive and location technologies, in a range of subject areas related to the educational offerings of the partners.
- Mobile learning materials, enhanced by context sensitive and location technologies, suitable for use for Art Galleries and Museums. The aim being to provide a viable learning situation unavailable by other means.

The Project Partners

Ericsson Education (Ireland)	Ericsson Education Ireland, as part of Global Services and Ericsson Education, is one of the leading providers of training solutions to the telecoms industry. These solutions create business value by enabling operators and service providers to develop and manage competence in an effective and efficient manner. In addition to a broad portfolio of courses, Ericsson Education provides a range of competence managed value-added services that can be customized to meet specific business needs.
Corvinno Technology Transfer Centre (Hungary)	Corvinno Technology Transfer Centre was born when a group of erudite people decided to create an organization that completely focuses on the exploitation of the gathered knowledge and experience. These people have demonstrated their aptitude and efficiency in leading organizations from the public and the private sector as the successors of the Technology Transfer Centre within the organisation of Corvinus University of Hertogenbosch since 1998. The common feature of Corvinno team is possessing a unique combination of innovation, management and technical expertise and above all sharing the same professional and ethical values.

	In accordance with the innovation life cycle, Corvinno is proud of leading prestigious research projects in the field of ICT, disseminating its results through conferences, publications and trainings, offering consultancy and solutions to its clients.
GIUNTI Labs (Italy)	GIUNTI Labs S.r.l. (GILABS), a company of GIUNTI Publishing Group, is leader since over ten years in the eLearning content production for third parties and in the implementation of technological solutions and services for training (Technology Based Learning, TBL). Headquartered in Florence, with operating subsidiary in Sestri Levante, the company integrates heterogeneous new media professionals, with a reference of more than 100 projects successfully realised for companies, institutes and national and international universities. The main projects in which GILABS has been or is currently active and which are highly relevant for proposed project are MOBIlearn, EPICC, SCULPTEUR, ELU, TENCompetence and PROLIX.
London Metropolitan University (UK)	London Metropolitan University has over 34,000 students, including 7000 international students from 155 different countries. The Learning Technology Research Institute (LTRI) has 9 full-time staff and a network of 20 associated staff; it has conducted research projects in collaboration with 17 UK and 20 European universities. The Centre for Excellence in Teaching and Learning in Reusable Learning Objects (RLO-CETL) is a £3.4 million UK Government project that sits within LTRI. The RLO-CETL includes a team of 3.5 full-time staff that conduct research, design, development and evaluation in the area of mobile learning and reusable learning objects. The mobile learning team work on high quality interactive multimedia learning objects for mobile devices, authoring tools, context aware architectures and user content. RLO-CETL take a dual approach to mobile learning design and context: augmenting context and building models of context.
University of Plovdiv (Bulgaria)	The University of Plovdiv is one of Bulgaria's largest universities situated in Plovdiv, Bulgaria's second largest city. There are eight faculties of the University of Physics, Mathematics and IT, Chemistry, Biology, Economics and Social Sciences, Law, Languages and Literature, Education.
ECLO - European Consortium for the Learning Organisation (Belgium)	ECLO is a non profit making organisation registered in Belgium. ECLO operates as a multi-national network of companies, universities, NGOs and consultants with a common theme of learning. Learning in this context covers multiple disciplines including Learning Organisations, VET, knowledge management, coaching and mentoring, e-learning, management and employee development, industrial regeneration etc.

The Conference Sessions

Context Sensitive Location Based Training – A Corporate Case-Study	Judy Nix (Ericsson)
Steps Towards an Ontology Based Learning Environment	Gabor Kisminhok (Corvinno Technology Transfer Centre) ***
A workshop demonstrating the benefits of context and location sensitive training	Carl Smith (London Metropolitan University)
Performance-centred Solution for Context Sensitive and Location Based Mobile Learning	Nevena Mileva (University of Plovdiv)

*** Gabor Kisminhok received the E.C.L.O. Speakers Award for the most ground breaking doctoral/academic contribution at E.C.L.O.'s 15th international conference in Budapest

HOW DO I REGISTER?

Visit the conference website from our home page www.eclo.org or contact Jim Jack (jim.jack@eclo.org) if you have any questions.