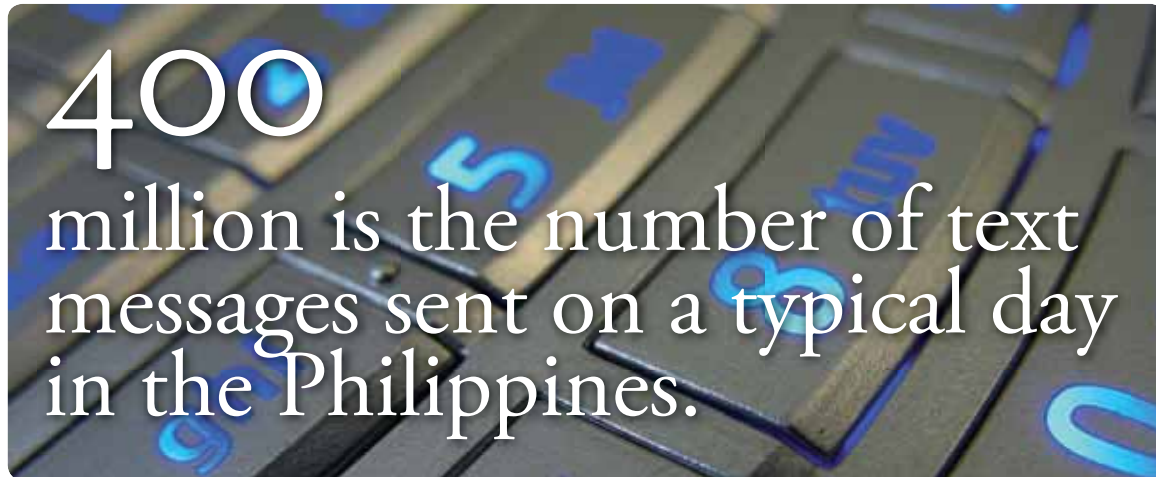


# 8,300,000,000

...euro will be the value of the European online content market by 2010, the European Commission forecasts. This will mean a fivefold increase on today's figures. The spread of broadband and the rollout of advanced mobile networks will drive the growth, the commission reports. •



## Time Warner expands playback service

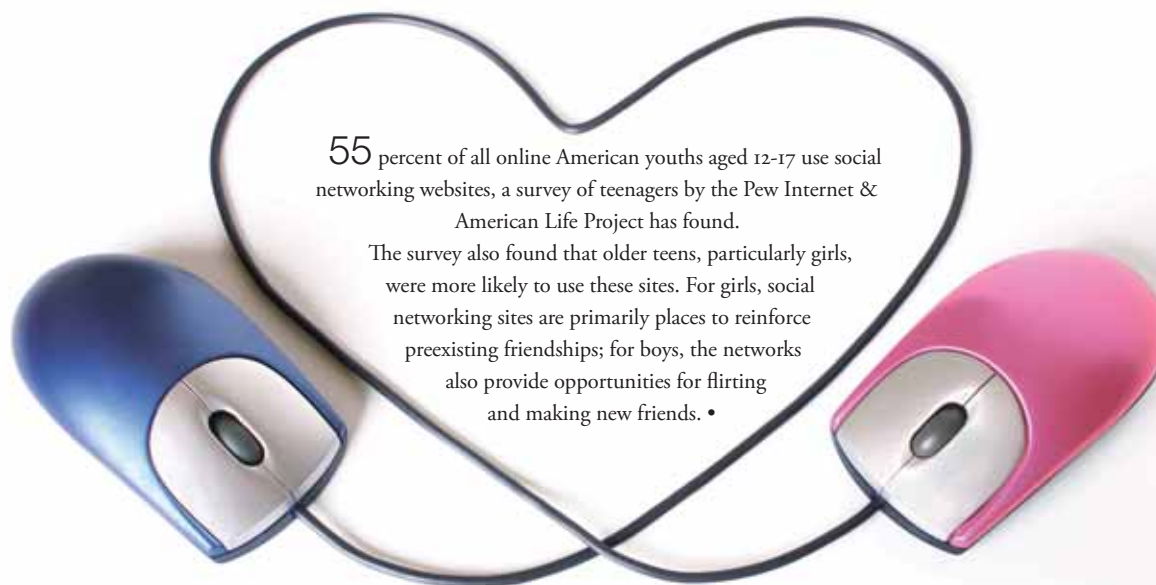
**TIME WARNER CABLE** is expanding its Start Over service to a dozen more areas in the US by the end of the year, extending its reach to 18 markets.

Start Over allows digital cable subscribers to restart specially enabled shows already in progress just by using their cable remote controls. Like a full-fledged video recorder, the service also lets viewers pause and rewind shows in progress, but not skip through commercials or store programs.

Time Warner is also seeking ways to extend the window for playing back shows beyond their normal viewing hours, as well as a complementary time-shifting service called "Look Back," which would let subscribers restart programs later on the same day of their scheduled runs. •

**1,000,000,000**

mobiles were sold in 2006. Market research firm IDC reports that vendors shipped a total of 1.019 billion units in 2006, 22.5 percent more than in 2005. •



**55** percent of all online American youths aged 12-17 use social networking websites, a survey of teenagers by the Pew Internet & American Life Project has found.

The survey also found that older teens, particularly girls, were more likely to use these sites. For girls, social networking sites are primarily places to reinforce preexisting friendships; for boys, the networks also provide opportunities for flirting and making new friends. •

numbers