





THE PHOTO

► **HIGH LATITUDE** Also meaning freedom of action or choice, latitude is often needed when choosing a business strategy. The communications industry is constantly pushing its borders, whether the climate, economic or otherwise, is favorable. On Greenland's Sanderson Hope mountain at 72° 45' 14" temperatures can fall to **minus 40 Celsius**. This has not stopped **TELE Greenland** from extending its communication systems to cover the biggest island in the world, braving both the Arctic climate and the poor infrastructure. The site is part of the operator's transmission network.

PHOTO Thomas Vangskjær