

Invitation to press meeting in connection with Ericsson's Annual General Meeting

Ericsson is holding a press meeting in connection with the Annual General Meeting on April 6, 2004.

The press meeting starts at 11:00 a.m. (CET) and will take place in the Annex at the Globe Arena, Arenatorget, Stockholm. Carl-Henric Svanberg, President and CEO, will participate.

Right after the Annual General Meeting, Carl-Henric Svanberg will be available in the Annex for media.

At 12:30 p.m. (CET), a light lunch will be served. After the Annual General Meeting, we invite media for refreshments.

The Annual General Meeting starts at 3:00 p.m. (CET) in the Globe Arena.

Please note that the press meeting, as well as the Annual General Meeting, will be conducted in Swedish.

Pre-registration is required. For media to register, please contact Anne-Marie von Arbin, phone: +46 8 719 01 07, e-mail: anne-marie.von.arbin@ericsson.com no later than 3:00 p.m., April 5.

For financial analysts and investors to register, please contact Heléne Rickeby, phone: +46 8 719 17 90, helene.rickeby@ericsson.com, no later than 3:00 p.m., April 5.

Important information concerning photos and audio/video recording at the Annual General Meeting

Shareholders present at the Annual General Meeting decide whether photography and audio/video recording will be allowed during the AGM. Therefore, no cameras or audio recorders will be permitted in the Globe Arena before such permission has been obtained from the shareholders. In past years, the shareholders have not allowed photography or audio/video recording during the Annual General Meeting.

During the press meetings in the Annex, photography and audio/video recording are permitted.

Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.

Read more at: <http://www.ericsson.com/press>

FOR FURTHER INFORMATION, PLEASE CONTACT:

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