

# sCMD

spring  
Capital  
Markets  
Day

10:00

## Current status

Ericsson's role in the industry  
Financial briefing

Carl-Henric Svanberg  
Karl-Henrik Sundström

*Questions from the audience*

Industry trends  
Technology leadership  
Ericsson Mobile Platforms

Torbjörn Nilsson  
Håkan Eriksson  
Sandeep Chennakeshu

*Questions from the audience*

11:50 – 13:15 Lunch

## Ericsson's offering - Strengthening operators' competitiveness

Moderator: Håkan Eriksson

Mobile core, service layer, wireline

Björn Olsson & Fredrik  
Alatalo

Radio networks  
Global Services

Kurt Jofs & Mikael Bäck  
Hans Vestberg

*Q&A session led by Håkan Eriksson*

14:35 – 15:00 Coffee

## The market – Update from the sales organization

Serving customers around the globe  
Market update EMEA and North America  
Market update APAC  
Market update Latin America

Bert Nordberg  
Bert Nordberg  
Jan Signell  
Anders Runevad

Bert Nordberg, Carl-Henric Svanberg, Torbjörn Nilsson

*Q&A session led by Henry Sténson*

## With the consumer in focus

Consumer understanding  
Sony Ericsson

Kurt Sillén  
Stefan Streit

*Questions from the audience*

## Closing remarks

Carl-Henric Svanberg

17:30

Buffet dinner

hosted by Carl-Henric Svanberg and  
members of the group management team



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