



ERICSSON CTIA INVESTOR / ANALYST BRIEFING

What:

Ericsson Investor / Analyst Briefing

When:

Monday 14 March 2005

1:30 - 2:00 pm - Registration

2:00 - 3:30 pm - Presentation and Q&A

Who:

Carl-Henric Svanberg, President and CEO

Håkan Eriksson, Senior Vice President and General Manager, Research and Development, and Chief Technology Officer

Hans Vestberg, Executive Vice President and General Manager, Business Unit Global Services

Angel Ruiz, President and CEO, North America

Where:

Room #R09

2nd level (along the back-side of the building)
above Halls B/C

Ernest N. Morial Convention Centre, New Orleans

RSVP:

RSVP is required for all attendees, as seating is limited.

Please include name, firm and contact information.

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Webcast:

The briefing will be accessible via a live and on-demand webcast at

<http://www.ericsson.com/investors/events/2005/index.shtml>

Our booths at CTIA:

Ericsson - #3545 - Hall D

Sony Ericsson - #4931 - Hall E