



## Ericsson Strategy & Technology Summit, Shanghai, Sept 7

Time	Area	Speaker
09.00	Registration Grand Ballroom, Level 3 Pudong Shangri-La Hotel	
09.30	<b>The overall picture</b>	
	Ericsson- The main driver in an all-communicating world	Carl-Henric Svanberg <i>President and CEO, Ericsson</i>
	A partner for progress to China	Mats H. Olsson <i>President MU Greater China, Ericsson</i>
	Q&A Session	Carl-Henric Svanberg Mats H. Olsson
	<b>Ericsson- The market leader in communications</b>	
	Ericsson strategy – Global trends for local markets	Torbjörn Nilsson <i>Head of Strategy &amp; Product Management, Ericsson</i>
	Coffee Break	
	Ericsson technology leadership – our commitment to R&D	Håkan Eriksson <i>CTO and Head of R&amp;D, Ericsson</i>
	<b>Ericsson- a true end-to-end solutions provider</b>	
	Global services – the key to an end-to-end offering	Hans Vestberg <i>Head of Business Unit Global Services, Ericsson</i>
	Sony Ericsson overview	Gunilla Nordström, <i>Head of Region China, Sony Ericsson</i>
	Q&A Session	
12.30	Lunch	